

Private Tours

Our Private Tours are a perfect way to explore IWM London with exclusive access to our First World War Galleries, new atrium and highlights from our art collection out of hours. There are three exclusive tours to choose from.

Each tour lasts approximately one hour and can be booked for 9am–10am or 6.15pm–7.15pm. Tours cost £300 for up to ten adults.

To book or request a tour, please complete the online provisional booking form and we will get back to you within 5 working days. Bookings will not be confirmed until payment has been taken 7–14 days in advance.



First World War Galleries Tour

Enjoy a one-hour tour of our First World War Galleries. You will enjoy out of hours access to these groundbreaking Galleries which draw on our unparalleled First World War collections – the richest and most comprehensive in the world.

The galleries feature objects both large and small, including artillery guns, weapons and uniforms as well as personal love letters, photographs, art and film. Highlights include a recreated trench featuring a Sopwith Camel fighter plane swooping low overhead and a Mark V tank looming from above.

Our guides will reveal the stories behind the objects on display – such as the controversial 'White Feather'; the stuffed head of Tirpitz the pig and even the coat worn by Kaiser Wilhelm II – as they lead you on a private tour through the new Galleries.

Discover the story of the First World War – how it started, why it continued and its global impact – through the lives of those who experienced it on both the front line and the home front.



Atrium Tour

Take a private tour of our dramatic new atrium, featuring iconic objects including a Harrier jet, Spitfire plane and a V2 rocket. Encounter key objects from our unique collections and examine the themes, links and stories they tell as you journey through the atrium and onto our new terraced displays.

Since our inception in 1917, IWM has explored the impact of war and conflict on people's lives. This exclusive, hour-long tour gives an insight into our diverse and wide ranging collections and examines the links, themes and stories they tell.

From Second World War home front uniforms to the 'Little Boy' atomic bomb and twisted window frames from the September 11 attack on the World Trade Center, you will be able to discover the impact of war and conflict on people's lives from 1945 to present day.



Art Tour

Explore a unique record of the history of conflict from 1914 to the present day on an exclusive private tour of our art collection.

Ranging from First World War art to works produced in response to conflict in Iraq and Afghanistan, our art collection contains work by British artists including Paul Nash, Stanley Spencer and Steve McQueen. This private tour reveals the history of our art collection and how we collect and commission British and international artists today.

Our guides will take you through our new displays and tell the story of how artists in the First World War turned propaganda efforts into groundbreaking art. See how Second World War artists took on an unprecedented effort to lift Britain's morale through public art and discover some of the thought-provoking responses to conflict created by contemporary artists, including IWM's own commissions.

An Advanced Post, Day, John Nash 1918 © IWM (Art.IWM ART 1157), detail



Tour terms and conditions

Terms and conditions

- Private tours last one hour
- A maximum of ten people to any tour
- Children under 16 must be accompanied by an adult
- We are unable to confirm bookings until 28 days before the tour date (provisional bookings are held by IWM prior to payment and confirmation of the tour)
- You should arrive 15 minutes before the start of the tour. IWM cannot accept liability for reduced service or shorter tour owing to late arrival of the customer.
- Customer should acquire adequate insurance to cover any loss as a consequence of flight cancellations, personal illness, or circumstances causing the tour to be cancelled beyond IWM's control

Payment & Privacy Policy

- All tours must be fully paid at least seven working days in advance
- Payment by credit / debit card only. Please note we do not accept American Express
- We will contact you within 28 days of your tour date to organise payment
- Tours will be confirmed in writing on receipt of payment
- We do not store customer financial information, credit or debit card details. Please do not include these information in your email to IWM.

Cancellation Policy

- Once payment has been processed tours are non-refundable, non-transferable and visitor numbers cannot be altered
- We reserve the right to retain 100% of the payment for cancellations made by the customer with less than seven working days' notice to the tour date
- Availability of tours are subject to IWM operational requirements and we reserve the right to cancel or amend bookings at a short notice