

An independent evaluation

EVALUATION
EXPERTISE



For



Contents

Executive Summary	4
Background	4
Conclusion	4
Lessons learned	5
Introduction	7
Culture NL	7
'North Lanarkshire's War - The People's Story of the First World War'	7
Evaluation approach	8
The project – what was planned to happen	10
Consultation on the project approach	10
Project aims and objectives	10
Intended project outputs and outcomes	12
Heritage will be better interpreted and explained	12
People will have learnt about heritage	13
More people and a wider range of people will have engaged with heritage	13
A timeline of key events in the North Lanarkshire's War Project	14
What happened: partnership working and community engagement	15
Partnerships	15
Community engagement	15
Women in War Open Day	17
"Lest we forget" refugee link	18
Digital Engagement	19
What happened: talks	21
Talks programme	21
Dr Tony Pollard talk	22
What happened: engagement with young people	28

Awardees of the Victoria Cross	28
Christmas Truce event	28
Remembrance kit bags	29
Creative Youth Film	29
School workshops	31
Genealogy sessions	32
Children’s Reading	32
What happened: exhibitions: Military Lives Now and Then	34
How did participants get involved?	35
Why did participants get involved?	35
What happened?	36
What did participants think of the photographs?	37
What did participants think of the exhibition?	37
Did participants enjoy their involvement?	38
Participants were proud of being in an exhibition	38
What happened: exhibitions: “North Lanarkshire’s War”	41
What happened: exhibitions: “Lanarkshire’s War One Hundred Years On”	42
Why co-operation between North and South Lanarkshire made sense	43
What Partners said to the Daily Record about the exhibition	43
Who visited Lanarkshire’s War exhibition?	45
Attendee experience	46
Key comments on learning from feedback forms	48
Appendix A: Military Lives photographed servicemen interviewed	49

Executive Summary

Background

This independent evaluation report was commissioned by Culture NL from Evaluation Expertise. It covers *“North Lanarkshire's War - The People's Story of the First World War”* which was a Heritage Lottery Fund funded project organised by CultureNL working with a number of partners.

The aim of the project was to bring to life the story of the First World War through the prism of North Lanarkshire's communities and to involve, educate and inspire audiences about the key role played by the people of North Lanarkshire during the conflict. One of the key characteristics of Culture NL's programme was to employ a broad thematic approach and develop a large range of different types of commemorative activities, talks, exhibitions and events.

Conclusion

We found the project successfully interpreted and made accessible the existing First World War material heritage held throughout Culture NL collections and those of its partners using many complementary approaches, including digitisation, talks, exhibitions and the creation of published material.

Culture NL successfully ran a large number of activities across different venues and locations using both staff and volunteer groups to help deliver them. They also used a range of media to promote these events including posters in venues, leaflets, website and social media as well as targeted projects in schools and other locations. This had a positive effect in reaching a wide and broad range of participants. As a result the project met a key objective not to be just a museum project for people who already go to museums.

The delivery model managed to attract new museum and gallery audiences and foster community engagement. Where we were able to collect demographic data this showed that many visitors and participants came from some of the most deprived wards in Scotland. We estimate that the project has touched the lives of more than 15,000 people. To put this into context this is equivalent to almost 5% of North Lanarkshire's population.

A particular strength of the project was its engagement with schoolchildren and young people through a range of activities and resources that Culture NL developed and made available. It has helped to generate new projects with young people. A 2016 application to Museums Galleries Scotland for funding for a project to work with

young people on a drama project and related to the Somme commemoration was successful. Activities including a film, screens of the original Somme film and public performances of the youth drama were delivered.

Another strength of the project was that it stimulated research and new discoveries about local stories relating to the War. For example work on the Coatbridge War poet John Stuart Young and this has led to a subsequent project being developed and funded. Other research led to North Lanarkshire Archives participating in a project with the Scottish Refugee Council called “Lest we forget”.

We also found examples of innovative approaches. For example the *Military Lives Then and Now* exhibition successfully engaged serving and former members of the forces, some of whom suffered from injuries and/or posttraumatic stress, and helped to establish links with veterans’ charities. Many of the participants and attendees of this exhibition had never been to an exhibition or art gallery before. The *Military Lives Now and Then* exhibition was subsequently shown in Glasgow at the Veteran’s Housing Complex.

Culture NL worked with digital learning staff to extend the reach of the project through a web presence and social media. This presence attracted at least 7,000 individual pageviews.

Perhaps one of the most important legacies of the project is the fresh or strengthened links that Culture NL have developed with the local community and other partner organisations. The project built and maintained partnerships to encourage and enable learning across all sections of the community. Partners included organisations such as NHS Lanarkshire, North Lanarkshire Council, local heritage and family history societies, families and schools. Other partnerships included the Imperial War Museum, Museums and Galleries Scotland, Lanarkshire’s Family History Society, Carluke Historical Society, PoppyScotland, SAMH, and the Cadet Force in Motherwell. The project has played an important role in strengthening co-operation with neighbouring South Lanarkshire leisure and cultural services.

The project has also led to better working and understanding of different departments within Culture NL and North Lanarkshire local authority.

Lessons learned

Closer working relationships between two museum services brought a fresh outlook to both – one with a social and industrial history view point and one with military history expertise. Culture NL’s partnership working with South Lanarkshire brought a rounder view of the project topic

The benefits to the museum service of working with local study groups and libraries to interpret collections and archives and achieve a cross over between digital learning staff and local studies services.

The benefits of community engagement to bringing out new and fresh local stories.

The importance for community engagement of holding family history days in partnership with local family history societies which enable people to share information and open up research opportunities

The large scope of the topic coupled with staff turnover and general shortage of resources meant it was not possible to devote equal effort to the large range of activities and events planned. This meant Culture NL were not able to exploit and follow-up interest and engagement as much as they would have liked.

The importance of scoping the programme as a whole in advance in order to gain a better understanding of the resource implications of potential projects and prioritise accordingly

The importance of the curriculum in engaging schools. Primary schools are still focused on the Second World War and there was less interest than hoped but the overall up take was good.

Finding relatives of First World War soldiers who were willing to provide oral histories proved difficult for a number of reasons including people didn't think their 'second hand' stories were relevant.

Whilst most of the individual activities worked well there might have been a case to develop a bigger single project at the start to help provide initial focus and greater publicity.

There is a small but growing ethnic minority population in Lanarkshire and Culture NL needs to do more in the future to reach out to that audience in a targeted way.

The quality of engagement in some projects was stronger than others

The project will help to provoke better evaluation and audience involvement in the design and setting up of projects. A project with Cornerstone, a group that works with adults with disabilities, will benefit from staff learning from the *North Lanarkshire's War* project.

Introduction

Culture NL

CultureNL has taken operational responsibility for North Lanarkshire Council's cultural services and related services since April 2013. CultureNL is a specially created Scottish charity and company limited by guarantee. It has responsibility for the management and operation of performance venues in North Lanarkshire such as Motherwell Concert Hall and Theatre, arts activity and arts development, community facilities (including the letting of school halls and sports pitches), museums, archives and local studies, libraries and information services and play services.

Culture NL's mission statement is 'to deliver high quality and inspiring cultural experiences and facilities which promote and increase participation, meet customer and visitor expectations and improve the quality of life'. Culture NL offers a wide range of cultural events and activities, which include nationally significant museums, archives, libraries and creative services facilities. Culture NL's cultural provision includes the award-winning annual Encounters Cultural Festival each October and the organisation regularly hosts national touring exhibitions, events and concerts, and works closely with local voluntary cultural groups to support and promote talent for the local area.

In particular, Culture NL aims to offer quality cultural engagement to all sections of its local communities. This includes regular outreach work in care homes, sheltered housing complexes, prisons and other community facilities that target hard to reach groups, as well as cultural sessions and events in more traditional static and mobile venues. Culture NL works with an extensive range of partner organisations, which include civic, commercial and voluntary bodies. Culture NL's current partners include North Lanarkshire Council, NHS Lanarkshire, Creative Scotland, COSLA, Museums & Galleries Scotland, Scottish Book Trust, CILIPS, Motherwell College, Scottish Waterways and the Scottish Council on Archives.

'North Lanarkshire's War - The People's Story of the First World War'

'North Lanarkshire's War - The People's Story of the First World War' was a Heritage Lottery Fund funded project organised by CultureNL working with a number of partners.

The aim of the project was to bring to life the story of the First World War through the prism of North Lanarkshire's communities and to involve, educate and inspire

audiences about the key role played by the people of North Lanarkshire during the conflict.

The project aimed to interpret and make accessible the existing First World War material heritage held throughout Culture NL collections and those of its partners using many complementary approaches, including digitisation, talks, exhibitions and the creation of published material.

It sought to build and maintain partnerships to develop a series of programmes to encourage and enable learning across all sections of the community. Partners were expected to include organisations such as NHS Lanarkshire, North Lanarkshire Council, local heritage and family history societies, families and schools.

The project took place between 2014 and 2017 but its immediate legacy includes some subsequent World War I projects in 2018.

Evaluation approach

Culture NL contracted Evaluation Expertise Ltd in Autumn 2016 to assess and evaluate the North Lanarkshire's War project. In particular we were asked to:

- Deliver a half-day training session for staff and volunteers on the use of evaluation tools, which could be used by staff and volunteers during 2016 and beyond.
- Communicate face to face with attendees of North Lanarkshire's War events to evaluate their experiences.
- Attend North Lanarkshire's War events in 2016 to evaluate in person.
- Assess data collected during 2014 and 2015 to include in final report.
- Evaluate the 2017 exhibition in North Lanarkshire and Low Parks Museum in Hamilton.

We took a mixed methods approach to the evaluation gathering as much quantitative and qualitative evidence as was practical. Our collection tools and evidence included the following:

- Compiling and interpreting quantitative evidence and feed-back from events collected in 2014 and 2015
- Attending three key North Lanarkshire's War events held in 2017 to collect qualitative evidence

- Devising a questionnaire and collecting feed-back on the exhibition in Low Parks Museum in 2017
- Analysing project outputs and outcomes against material on intended outputs and outcomes contained in the HLF project application
- Asking project staff to complete a questionnaire on lessons learned

The project – what was planned to happen

This part of the report considers the background to the project, its key aims and objectives, the planned outputs and desired outcomes.

Consultation on the project approach

In devising and shaping the project Culture NL consulted a number of organisations including North Lanarkshire Council, South Lanarkshire Leisure & Culture Ltd, the North Lanarkshire Heritage Forum and local National Health Service authorities. Culture NL are a registered member of the Imperial War Museum's First World War Centenary Partnership, and worked closely with the University of Edinburgh on their own 'Scotland's War' libraries project.

Culture NL also consulted widely with intended audiences, via surveys distributed to several key cultural locations. The results of this consultation showed a clear appetite for a focussed and comprehensive commemorative programme. Culture NL's original intention was to offer a limited look at North Lanarkshire's involvement in the War through the lens of its own in-house holdings. However the consultation demonstrated that this would have offered a smaller, narrower approach to the shared North Lanarkshire heritage, which ultimately would not have done justice to North Lanarkshire's communities, audiences or collaborative partners. Culture NL therefore took a broader, partner-led approach, which it expected to have demonstrable benefits, both in access to holdings and also to audience appeal.

Extensive further consultation also produced the broad thematic framework Culture NL employed for the project, and highlighted the need for a dedicated socio-cultural approach. Culture NL did not want to repeat the narrative history of the First World War that will be extensively and expertly covered by other institutions. Rather, they believed they were uniquely placed to tell a community-centric, hitherto underexposed history of the conflict from the viewpoints of North Lanarkshire and its people.

Project aims and objectives

Culture NL's project sought to address the significant need for a North Lanarkshire-centric interpretation of the First World War and its consequences. Substantial related source material held by Culture NL and its partner organisations had never been coalesced, utilised, interpreted or presented for mainstream audiences at any point. Culture NL believed that extensive source material also currently resided

within its audiences, in the form of familial heirlooms, photographs and memories. The project sought to redress this situation and to capitalise on it.

Culture NL planned a multi-year project to bring the definitive story of North Lanarkshire's First World War experience to life, timed to run concurrently with the wider international First World War commemorations and maximise levels of audience engagement and participation. 'North Lanarkshire's War' aimed to encompass hitherto understudied topics such as industry, women at work, sport, music, art and literature, as well as our place in the wider world through North Lanarkshire's regiments and affected communities.

The programme of events was to employ a broad thematic approach featuring the following elements as its main key commemorative themes:

- 'North Lanarkshire's War' itself;
- VC winners of Lanarkshire;
- Genealogy & Family History;
- Sport & Recreation including our Twin Towns;
- Home front & Industry;
- Community engagement;
- Creative arts & cultural events.

These themes were to be implemented through the following indicative programmed work during the commemorative period:

- 'North Lanarkshire's War' exhibition (an all-encompassing look at North Lanarkshire's role in the wider conflict) and satellite exhibits in non-traditional locales;
- Associated oral history, family history and school-based programmes;
- 'North Lanarkshire's War' commemorative publication;
- 'Home front & Industry' exhibition
- VC winners legacy project;
- Digitisation project of current archival material.

A significant element of Culture NL's approach was to remove as far as possible the significant barriers to general access of North Lanarkshire's First World War heritage. Source material was spread throughout a wide and disparate partnership

network making centralised and cohesive access problematic if not impossible. Moreover, as North Lanarkshire is an area of general economic deprivation, the widespread and dispersed nature of holdings served to create a very real physical barrier to access. Many of North Lanarkshire's communities are also situated within rural surroundings, far from the cultural and artistic hubs offered in town centres. 'North Lanarkshire's War' programme was an ideal opportunity to both engage and converse with these communities in the heart of their local areas.

Intended project outputs and outcomes

Culture NL's project set out to achieve several of the stated outcomes of the Heritage Lottery Fund and was designed from inception to have them firmly in mind and for them to play a central role throughout the project in both programme objectives and their execution.

Heritage will be better interpreted and explained

As a result of the project North Lanarkshire's First World War heritage, currently in disparate civic, voluntary and private collections, would be coalesced and presented to audiences in coherent and highly accessible ways. This was an ambitious approach, and represented the first time such a full-scale cross-collaborative methodology has been employed to heritage in the North Lanarkshire area.

Access to shared First World War heritage would be improved by seeking to take related exhibits and programmes out with the confines of 'normal' environments. Culture NL would also utilise digital, mobile and online technologies to engage with participants and to interpret our heritage in ways resonant to a 21st -century audience. Culture NL sought to use key item holdings already ostensibly in the public domain, such as military death certificate collections and VC winners contextual information, and to re-evaluate and reinterpret them for a much wider 21st century audience. This was to be achieved by linking key local holdings to wider national and international events, thus giving audiences a significant overall sense of their own local community and its place in the wider world.

In addition, Culture NL sought to bring new and additional resources and interpretations to bear on under examined areas of North Lanarkshire life during the First World War, for example in the Home Front or sporting arenas. This was primarily to be achieved by partnership links with groups such as Family History Societies, schools, sporting clubs and genealogy groups, but was also to involve open public sessions where we will engage with privately held resources and oral history testimonies. Culture NL saw this as a key strength of the project; in that not

only would they be seeking to better interpret resources already in their holdings, but also that they would also actively establish links to make new heritage available to the public for the first time. By then interpreting and explaining this in an imaginative and innovative way, Culture NL hoped to successfully engage with audiences throughout the entire period of the project.

People will have learnt about heritage

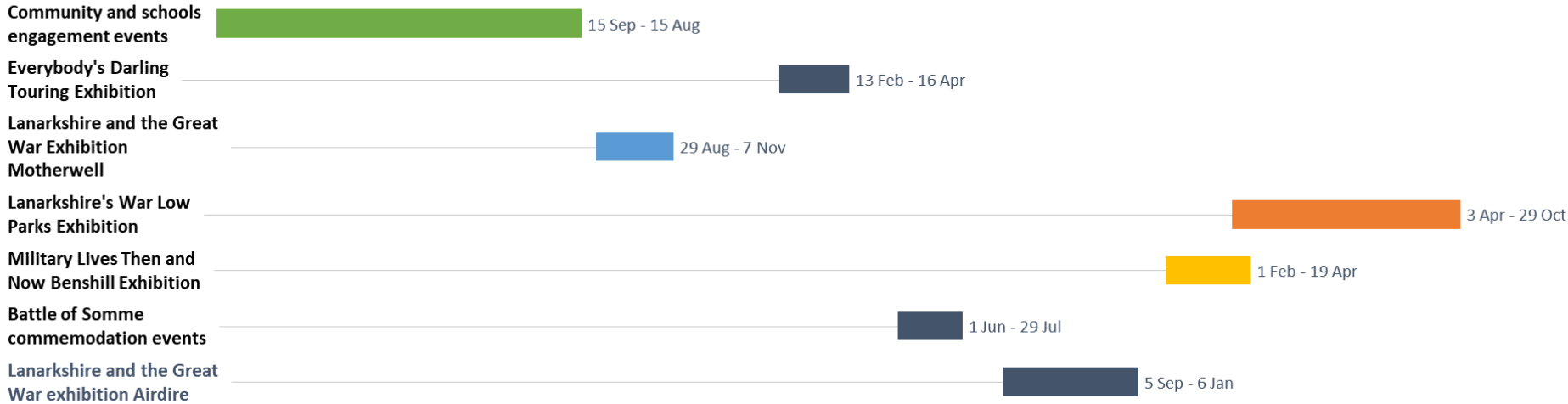
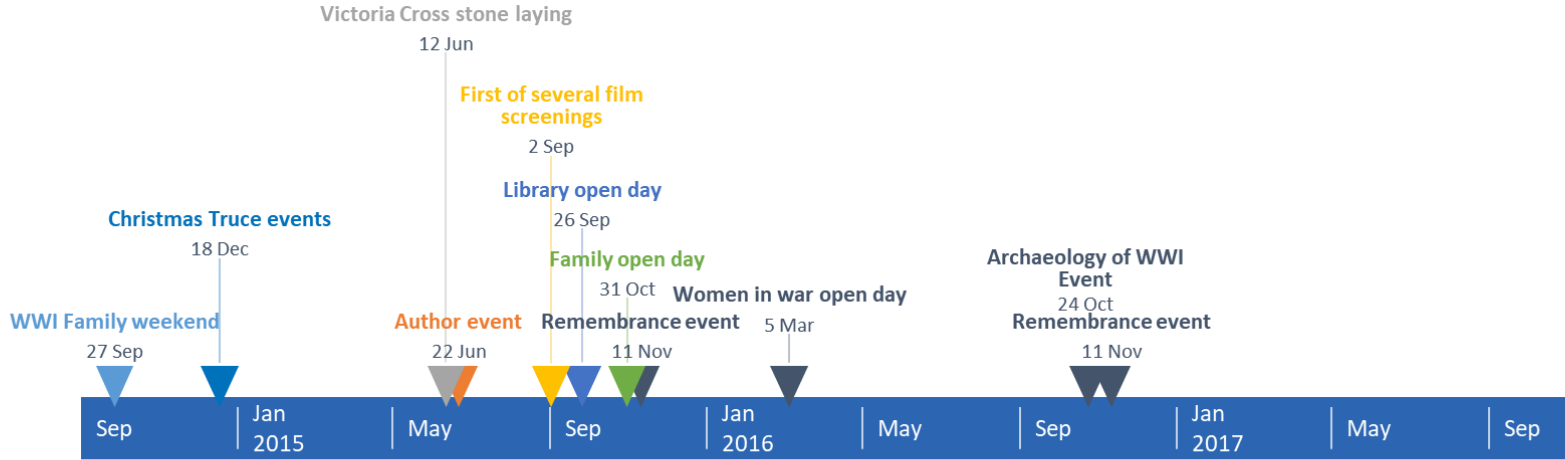
The 'North Lanarkshire's War' project would allow audiences to develop their understanding and knowledge of both their own and their community's First World War heritage. It would achieve this by presenting them with a number of opportunities to engage with this heritage in meaningful and resonant ways. Culture NL intended to empower audiences to become actively involved in the project, through programme elements such as an Oral History series, family history events and through digital resources. This emphasis on active participation was at the heart of what Culture NL wanted to achieve. The project was not simply to be a 'top-down' history of North Lanarkshire's War, but rather it would build a collaborative local picture of the conflict from multiple perspectives and viewpoints. In this way, Culture NL anticipated a strong 'buy-in' ethos from participants.

In practical terms, this approach involved inviting audience content submission for key programme aspects such as the 'North Lanarkshire's War' and 'Home front & Industry' exhibitions, in the form of genealogical material, primary source resources, workshop productions, school group collaborative learning and other areas of interest for local groups and individuals.

More people and a wider range of people will have engaged with heritage

A central tenet of the project programme was the emphasis placed upon understudied areas of North Lanarkshire's War experience e.g. sport & recreation, the Home front, artistic legacy and VC winners. Culture NL expected to plan activities and events around these and similar subject areas, which would draw new audiences and encourage a wider range of ages, ethnicities and social backgrounds to engage with North Lanarkshire's War heritage. Examples of this were planned activity with Motherwell Football Club, NHS Scotland and the Scottish Mental Health Arts & Film Festival. These organisations are all from non-heritage backgrounds but would play a key role in the wider programme

A timeline of key events in the North Lanarkshire's War Project



What happened: partnership working and community engagement

Partnerships

We found strong partnership working was a key ethos of this project. The project working group comprises members of staff from all sections of CultureNL and this was instrumental in developing and delivering a multidisciplinary programme.

Culture NL succeeded in developing formal partnerships and working arrangements with:

- The University of Edinburgh
- The Imperial War Museum's Centenary Partnership
- Museums Galleries Scotland
- South Lanarkshire Leisure and Culture
- Lanarkshire Family History Society
- Carluke Historical Society
- Poppyscotland
- Scottish Refugee Council
- SAMH

Community engagement

The project aimed to combine a number of approaches to achieve community participation across the region. Community events held in 2014 and 2015 are listed in Figure x

Figure 1 Community engagement events

Community engagement		
Date	Type of event	Nos
27.9.14	September weekend WW1 family day	890
28.9.14	September weekend WW1 family day	987
26.9.14	WW1 object handling (Summerlee)	69
29.9.14	WW1 Roadshow (Summerlee)	200
30.9.14	WW1 Roadshow (Motherwell)	209
25.10.15	"Find Your Great War Ancestors" Airdrie Local Studies with Lanarkshire Family History Society	25
31.10.15	Family Open Day	900
	Total	3280

For example a First World War Family Open Day was held on 31st October 2015 at the North Lanarkshire Heritage Centre. Families were encouraged to attend for a day of activities, talks and storytelling. Culture NL staff were available to guide people through the First World War exhibition and research resources. The Scottish Great War Living History Group was there to bring to life the exhibition and members of the Lanarkshire Family History Society will be delivering talks related to the First World War. There was also a film screening of Michael Morpugo's "Private Peaceful". Families were encouraged to bring photos or objects from the period. Help and guidance on family history was available as well as free access to www.ancestry.co.uk. For children storyteller Emma McDougall from Kapow Theatre Company told First World War related stories.

Public sessions generated contacts with people and interest in family history research. A number of people approached Culture NL with stories of specific people. One woman brought Margaret Hodge Chalmers to Culture NL's attention - the only female name on the War Memorial in Motherwell. Her story can be read in full here: <http://www.edinburghs-war.ed.ac.uk/Lanarkshire/People/Margaret-Hodge-Chalmers>. Culture NL also highlighted individual stories on their project twitter account <https://mobile.twitter.com/hashtag/NLWar?src=hash>

The Lanarkshire Family History Society (LFHS) was active in supporting the project. Two of their members spoke at the Family Open day on the 31st of October 2015, and gave a stand for promoting the work of this project at a Family History Fayre.

Figure 2 Airdrie Local Studies event with Lanarkshire Family History Society 2014



Women in War Open Day

To mark International Women's Day on 5th March 2016 Culture NL organised an open day of talks, children's activities and film screenings. Attendees were invited to learn more about the significant role women played during the conflict. A talk entitled Medical and Nursing Management of Casualties covered the care and chain of evacuation of casualties from the Fighting Front to the Home Front, including the work of Casualty Clearing Stations, Ambulance Trains and Hospital Ships. A talk entitled Scottish Women's Hospital covered the contribution of Dr Elsie Inglis, one of Scotland's first female surgeons and a prominent suffragette. The story of Elsie and her colleagues' contribution throughout the war is told by Alan Cumming, a football fan from Cumbernauld who uncovered a memorial to the women on a trip to see a game in Belgrade, Serbia. There was also a Film screening of A Testament of Youth.

Figure 3 Extract from material promoting Women in War Open Open Day



“Lest we forget” refugee link

North Lanarkshire Archives participated in a project with the Scottish Refugee Council called “Lest we forget”. This brought together both new and established Scots to discover and document the experiences of Belgian refugees in Scotland during the First World War as well as their experiences and understanding of integration today. North Lanarkshire Archives, along with partners such as Glasgow Life and the University of Glasgow, contributed to a film and special exhibition during Refugee Festival Scotland at the Mitchell Library in June 2016. The group visited the North Lanarkshire Heritage Centre First World War event day in October 2015.

Figure 4 The Lest We Forget Group

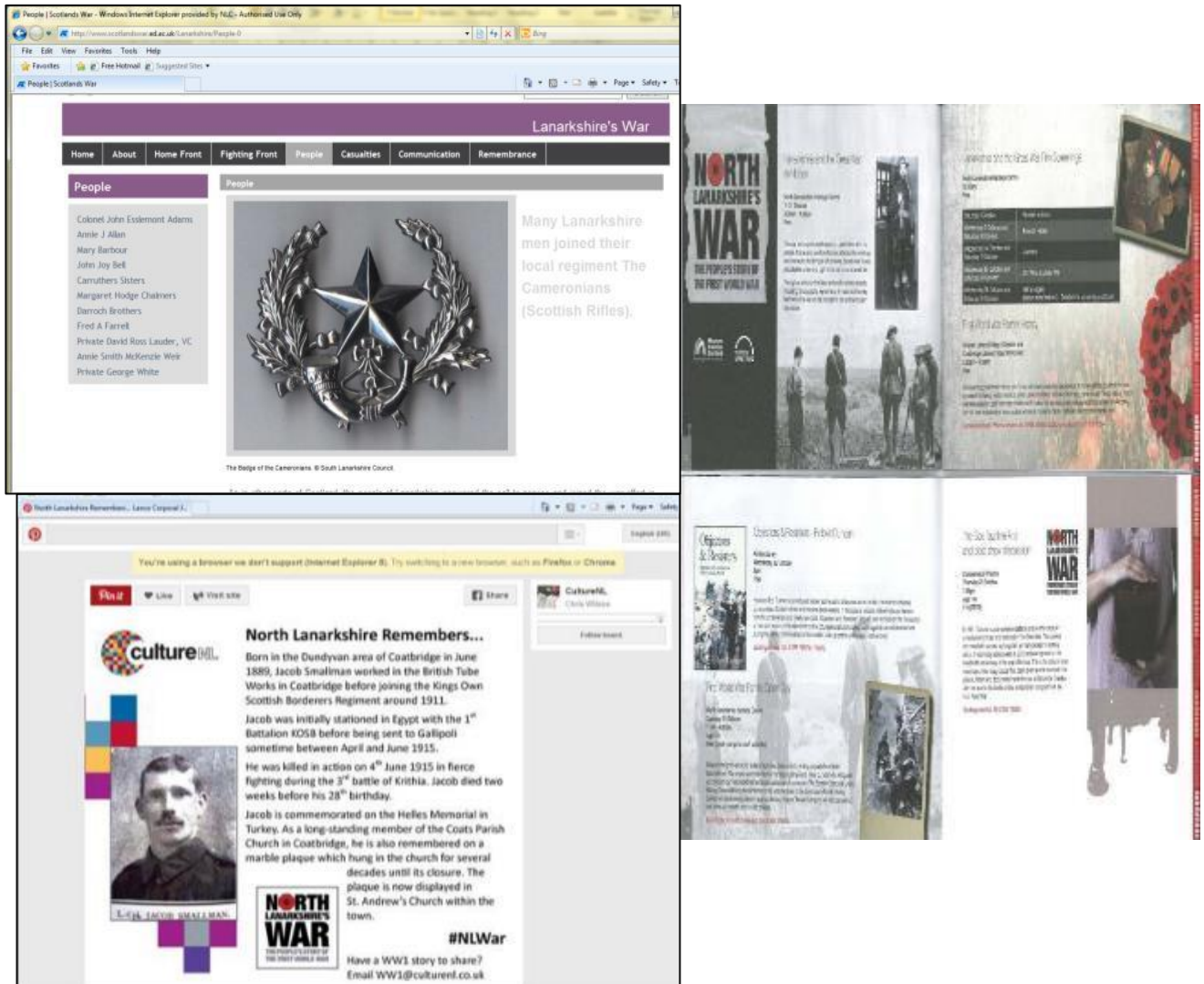


Digital Engagement

Culture NL used social media and websites to make people aware of the project and individual activities. Working with partners Scotland's War, Culture NL developed a lasting online portal where the stories, photographs and archives are stored providing an online legacy beyond the life of the project :

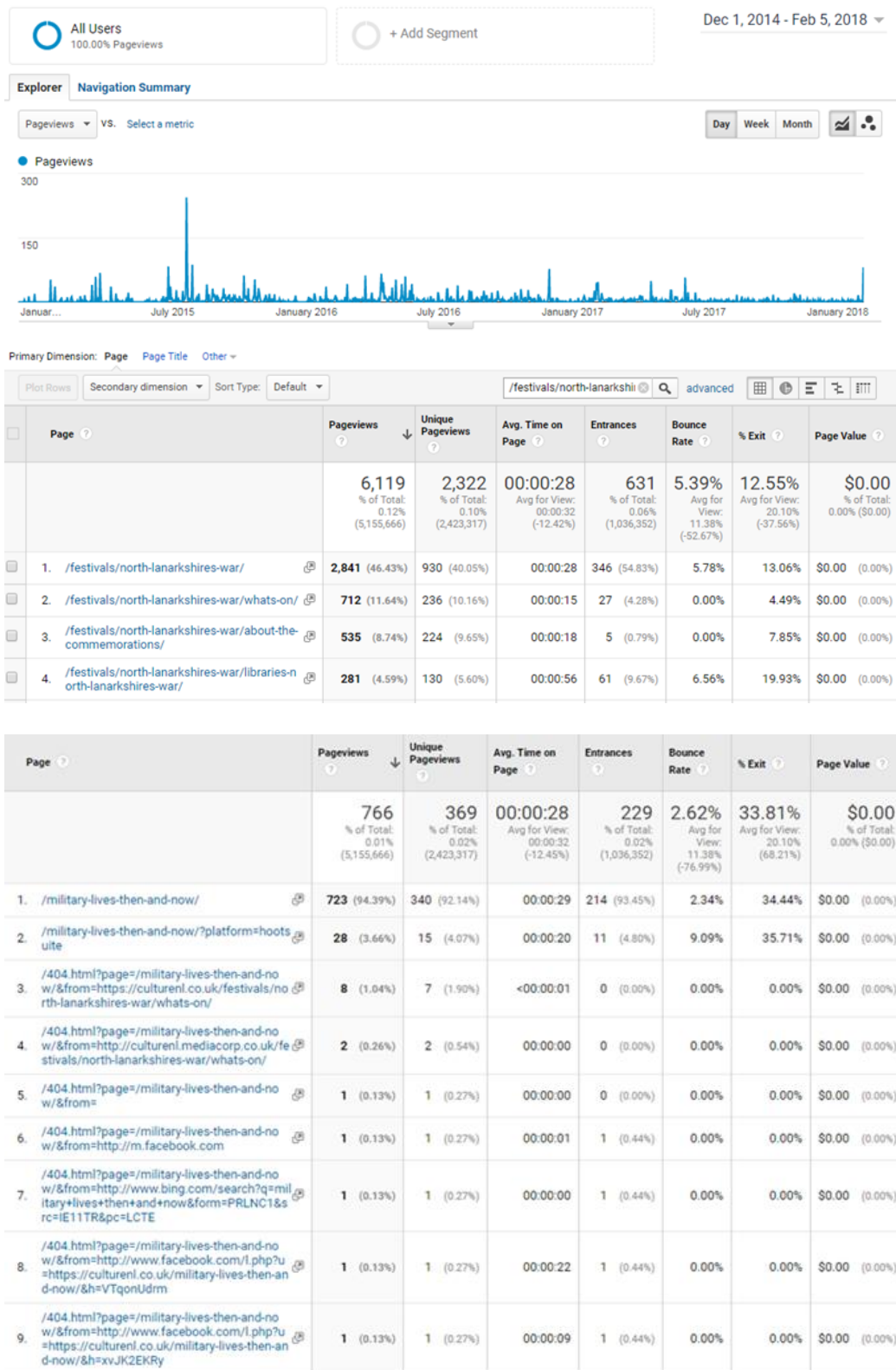
<http://www.scotlandswar.ed.ac.uk/lanarkshire>

Figure 5 Examples of the project's social media and web presence



Google analytics analysis shows that the project pages attracted nearly 7,000 individual page views, with the Military Lives project alone attracting more than 760 page views. An extract from the analysis is shown in Figure 6

Figure 6 Extracts from Google Analytics of Web and Social Media presence



What happened: talks

Talks programme

In October 2014 the first talk as part of the programme focused on Animals in the war. This was led by Yvonne McEwan from the University of Edinburgh and was attended by 12 people. Yvonne returned in November 2014 to deliver another talk on the war hospitals and 10 people attended this event.

The next talk took place at Cardinal Newman School on the 27th of October 2015. This talk entitled “Remembrance: What does it mean now?” was hosted by Dr Iain Banks, Battlefield Archaeologist from the University of Glasgow and on the panel with him was the Education Manager from the Commonwealth War Graves Commission, Glenn Hearnden and Professor David Aldridge from Oxford Brookes University. The pupils attending were from S3-S6 and prepared questions for the panel in advance.

On the 28th October 2015 the author Robert Duncan spoke about his book “Objectors and Resisters” in Airdrie Library.

Figure 7 Posters for talks at Motherwell Library



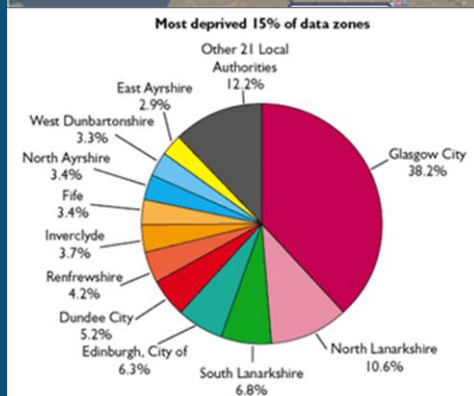
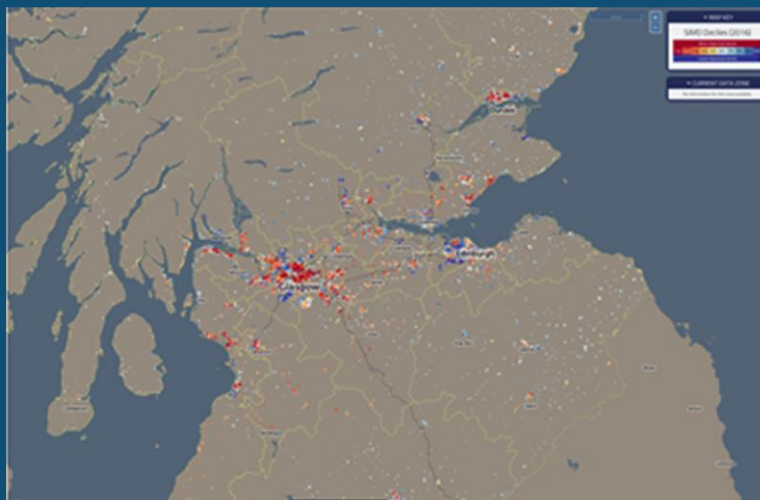
Dr Tony Pollard talk

We attended a talk given by Dr Pollard at Motherwell library. We were able to collect qualitative evidence for this event which we believe reflect the characteristics of North Lanarkshire talk attendees more generally as well as attendees' views of the

Figure 8 Deprivation and North Lanarkshire

DEPRIVATION AND NORTH LANARKSHIRE

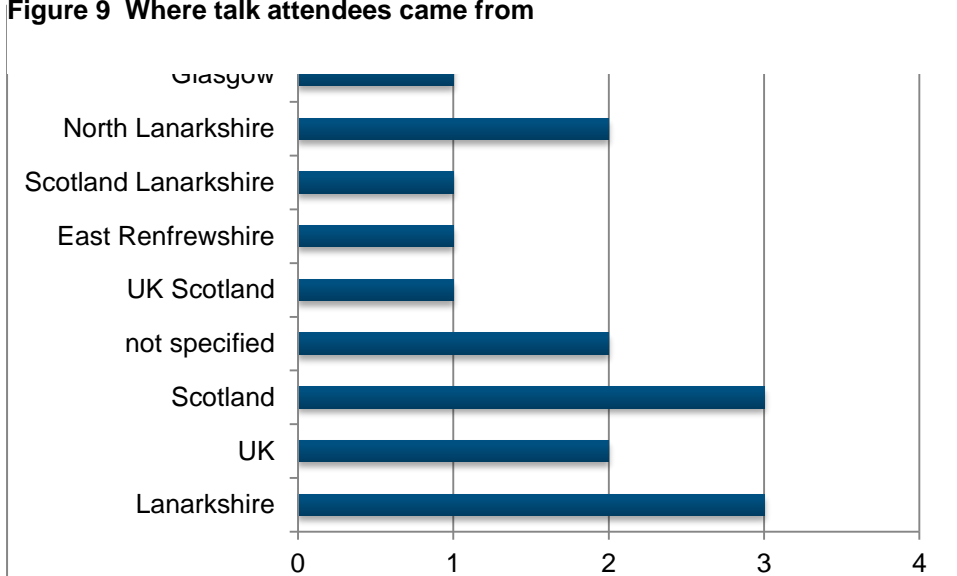
North Lanarkshire data zone is in the worst 11%-15% in the index of multiple deprivation, the more severely deprived area of Scotland. Motherwell North where the library is situated and where many of the talks took place stands at 10.6%.



events they attended.

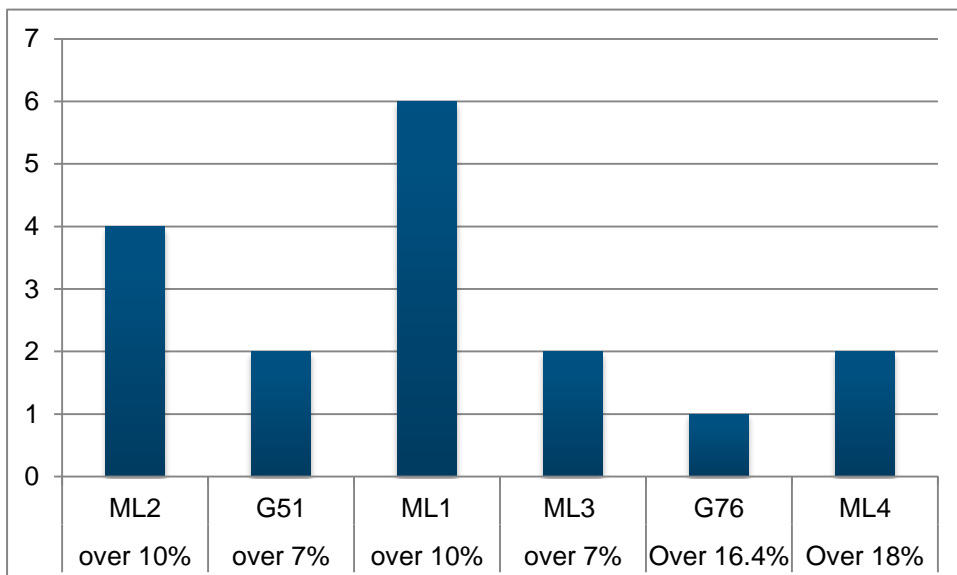
We were able to collect some demographic data on attendees. Where attendees came from is shown in Figure 9

Figure 9 Where talk attendees came from



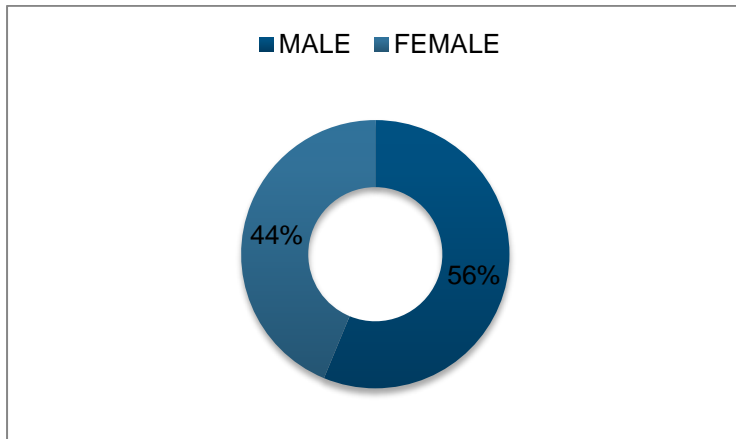
We found that a high proportion of the attendees at the talk came from super output areas with high deprivation. This is shown in Figure 10.

Figure 10 Deprivation of post-codes of those attending the talk



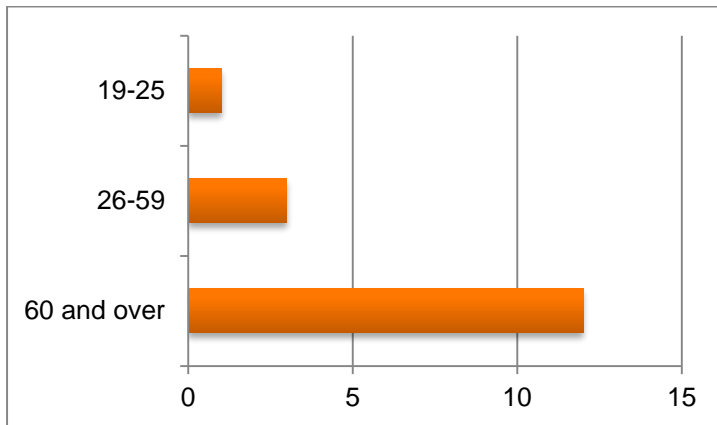
We found that more men than women attended the talk. This is shown in Figure 11. This is in line with national statistics for attendance at WW I memorial events.

Figure 11 Ratio of men to women attending talk



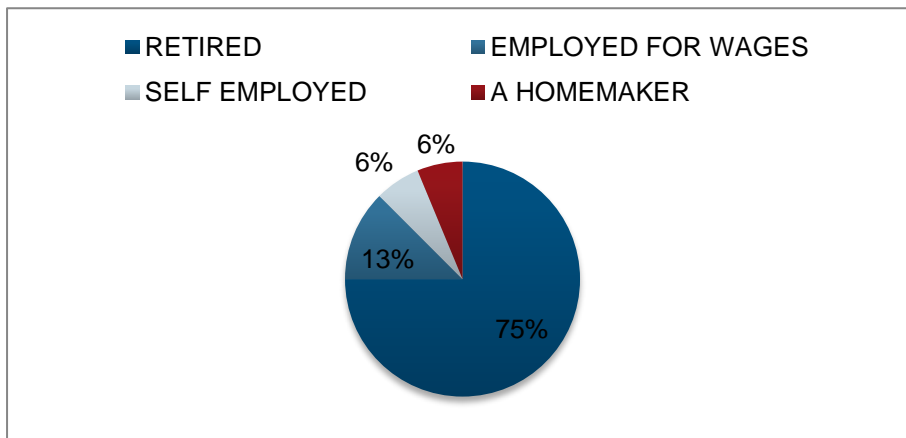
We found that the great majority of those attending were aged 60 or over as shown in Figure 12.

Figure 12 Age of those attending



We found that the great majority of attendees were retired as shown in Figure 13

Figure 13 Employment status of attendees



The great majority of attendees heard about the event through word of mouth or a newspaper or magazine and attended primarily because of their interest in history.

Figure 14 How people heard about the event

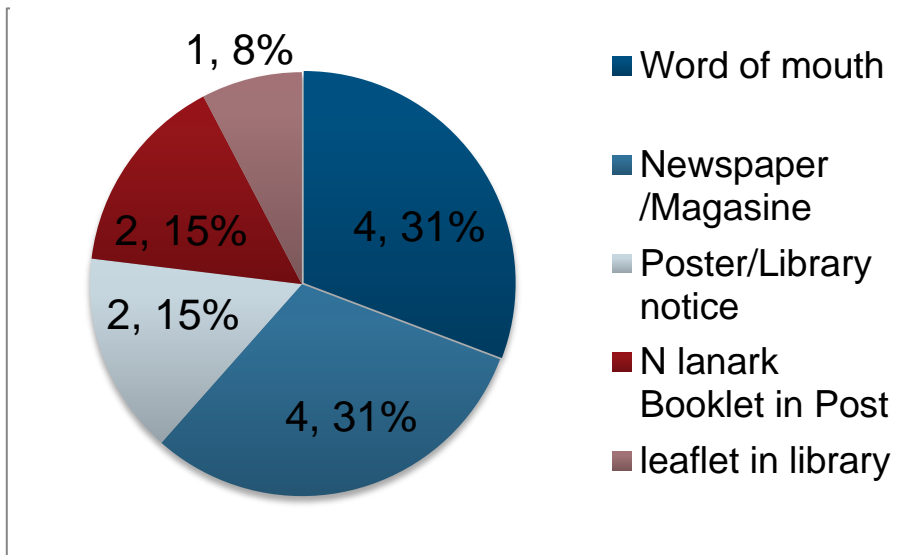


Figure 15 Why people attended

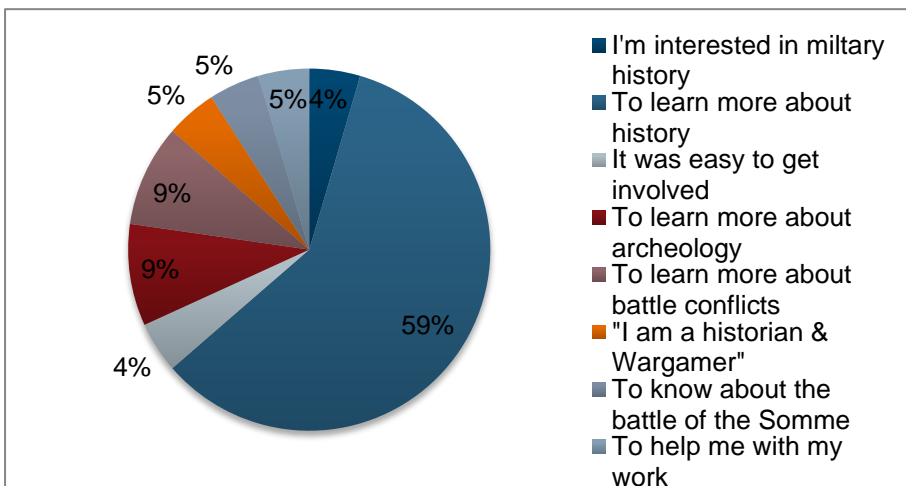
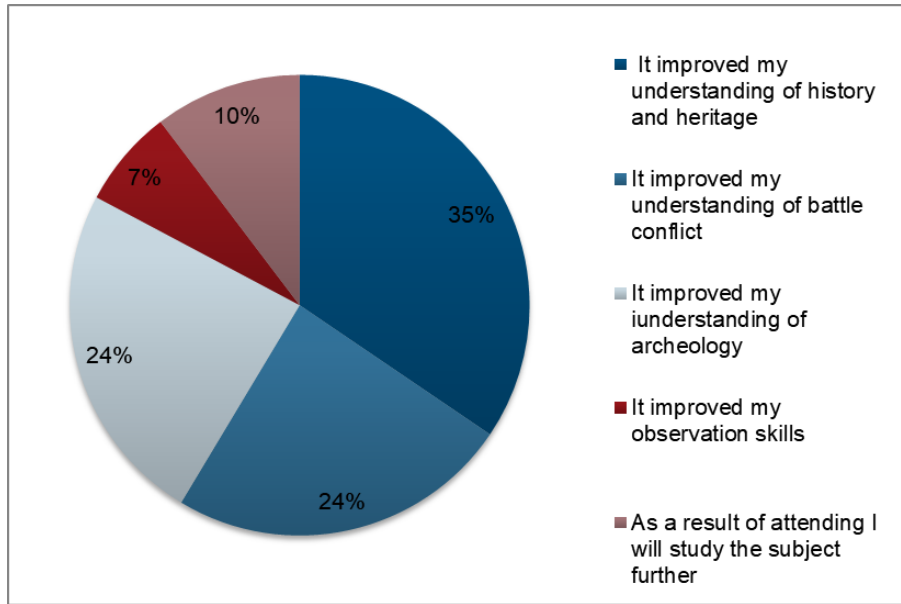
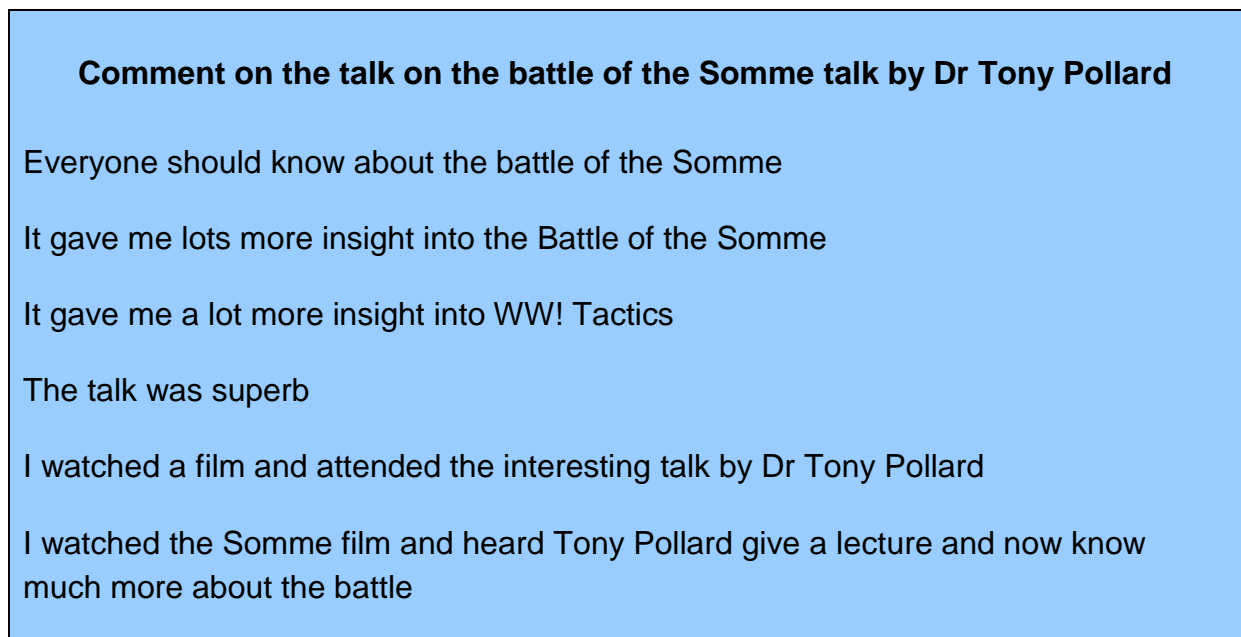


Figure 16 Key takeaways



Everyone who attended left positive feedback about the event and the content of the talk. The comments are shown in Figure 17. Dr Tony Pollard said his learning objective was “To give an introduction to what archaeology can add to our understanding of history.” The comments reflected that this objective had been met.

Figure 17



I saw what happened in World War One

I learnt more about trench warfare and ways of discovering what lay under the soil

I took away a greater knowledge of Australia's contribution to the war

As a result of coming to this event I will read more about the First World War.

I'm now likely to pursue similar lectures

It's made me want to re-read some of the WWI Literature –Sassoon, Graves McGill.

It's made me want to do more research on the First World War

The library service across Culture NL was very engaged in the project from the start. In 2014 all of the book groups read a title relating to the war.

What happened: engagement with young people

Awardees of the Victoria Cross

Seven people from Lanarkshire have been awarded the Victoria Cross. Carluke Historical Society and a number of primary schools from the area including Carluke, Crawforddyke, Kirkton, Law, Overtown and St Mary's Primary Schools and Victoria Park School worked together to create a lasting memorial for William Angus. The school children's collective research became a permanent pull-up banner. All the work was displayed in two shops in the centre of Carluke as part of the commemorations for William Angus in June 2015. The Lanarkshire awardees of the Victoria Cross Lanarkshire were commemorated in particular on Remembrance Sunday 2015.



Christmas Truce event

A Christmas truce event took place with Cardinal Newman High School in December 2014. Eight teachers and 20 pupils took part in the re-enactment itself and it was viewed by around 600 pupils in groups of 60 throughout the day in the main school gym. That evening they also gave a 'performance' to the audience at the end of term Christmas Show with another 200 people in the school theatre. We also loaned the costumes and props from the Christmas truce event to Braidhurst for their own version.



Braidhurst High School (left) and Cardinal Newman High School (right) Christmas Truce 20

Remembrance kit bags

Three First World War loans boxes were put together and made available for hire by schools in North Lanarkshire and the surrounding areas. There was also a loan box created containing PowerPoint presentations, information, photographs, costume, flags, posters, postcards and replica items which were available to hire £50 for a term

Creative Youth Film

Over a period of several months from January to May 2015, a group of young people worked with an adult leader every Saturday at Summerlee Museum to create a film. About 10-14 young people aged between 8-16 years regularly attended each week.

The film demonstrated not only their new fil-making skills but also their understanding of the war. The film was shown as part of the programme of North Lanarkshire's War events in North Lanarkshire Heritage Centre (29 August – 7 November 2015). It was also shown in Airdrie Town Hall as the 'short' before a main feature in 27 November 2015 as part of the Silver Screen programme. The group were invited to walk the red carpet and bring their families along to see their work on the big screen. A link to the film can be found here: <https://vimeo.com/137381197>



Figure 18 Group filming in the Panopticon Music Hall, 2015



School workshops

A series of workshops for primary and secondary schools was developed in 2014 was delivered in Summerlee Museum and North Lanarkshire Heritage Centre. The programme was as follows:

First World War: Home and Away

Second level P5-7/ £40 / 90 mins

This workshop explored the path that a soldier took from recruitment to the trenches, explaining the reasons behind the outbreak of war and the impact of those at home as well as on the fighting men. It made use of a wide number of objects including costume, replica weapons and documents from the period.

SOC 2-01a

Lanarkshire's Great War

Third / Fourth level S1-S4 / £40 /
90 mins

The First World War had a significant impact on everyone in Lanarkshire, whether they fought abroad or stayed at home. In this new workshop pupils used museum objects and archive materials to understand about how the First World War impacted on life at home in Lanarkshire. Pupils researched primary sources to discover how people in Lanarkshire were affected by the war, in their home and work life and to develop an understanding of the lasting social changes brought by the war.

SOC 3-06b / SOC 4-06b

First world war trench

Summerlee museum also instituted an accessible trench in its grounds, which could be visited during normal museums hours.

WORLD WAR ONE

NORTH LANARKSHIRE'S WAR
As part of the commemorations for the First World War we are offering a workshop for primary and secondary classes.

NORTH LANARKSHIRE'S WAR
The First World War
Museum Scotland
Library Trust

Primary
FIRST WORLD WAR: HOME AND AWAY
PS-7 / 50m / 90 mins.

There is also a loan box containing powerpoints, information, photographs, costume, flags, posters, postcards and replica items available to hire for £20 for four weeks. Borrower collects and returns.

Secondary
LANARKSHIRE'S GREAT WAR
S1-S4 / £36 / 90 mins.

The First World War had a significant impact on everyone in Lanarkshire, whether they fought abroad or stayed at home. In this new workshop pupils will use museum objects and archive materials to understand about how the First World War impacted on life at home in Lanarkshire. Pupils will research primary sources to discover how people in Lanarkshire were affected by the war, in their home and work life and to develop an understanding of the lasting social changes brought by the war.

For more information and to book, please call 01236 636352.

FIRST WORLD WAR LOAN BOX
There is also a loan box containing powerpoints, information, photographs, costume, flags, posters, postcards and replica items available to hire for £20.60 for four weeks. Borrower collects and returns.

FIRST WORLD WAR TRENCH
Garnett's museum has an accessible trench in the grounds which can be visited during normal museum hours. To book a self-led visit, please call 01236 628352.

FIRST WORLD WAR RESOURCE PACKS
Libraries NL have developed two resource packs to commemorate the First World War. Themes explored in the packs include stories from the Past, Code Breaking, The Home Front and an Adventure Game. There is also information on novels that can be used to support the topic.

For more information please contact either Alison Walsh, Library Educational Services Manager at WalshA@culturenl.co.uk or Judy McGuire, Community Librarian (Archie) at McGuireJ@culturenl.co.uk.

For more information about North Lanarkshire's War
www.nlculturenl.co.uk/festivals/north-lanarkshires-war/
email: ww1@culturenl.co.uk



Genealogy sessions

'Who Do You Think Your First World War Family Were?' genealogy sessions were run during spring 2015. Pupils were guided by museum staff through the process of tracing their own family tree, paying particular attention to the war years and any possible family member's involvement in the conflict.

Children's Reading

Between March and May schools across North Lanarkshire competed in the Big Reading Challenge, and 10 schools made it to the final in May at Bellshill Cultural Centre. The winners were Aitkenhead Primary School





Library staff in multiple locations collaborated on a resource pack for schools to use in class and in libraries. The first pack focused on the role of women in the war.

In June 2015, Motherwell Library hosted an author event for Cathedral Primary with local author Cathy MacPhail. She read her book “Stars Shall be Bright” and answered the children’s questions.



Cathy MacPhail and Cathedral Primary School pupils in Motherwell library

What happened: exhibitions: Military Lives Now and Then

The Military Lives Now and Then exhibition took place at the Bellshill Cultural Centre between 1 February and 19 April 2017.

Military Lives Now and Then was initiated as a result of contacts being made with the local Cadets, SAMH and other veterans' charities. The idea was developed for an exhibition by the photographer Allan Bovill. He took two sets of photographs of current or past members of the military. One set were in black and white posed in the style of photographs of servicemen taken during the First World War and the other set were contrasting colour photographs in a contemporary style.



Culture NL advertised in the local paper to attract participants to be photographed and also used this poster which was displayed locally.

The following pages explore aspects of the exhibition using the words of those involved from our interviews.

How did participants get involved?

There was an advert in the local paper, The Motherwell Times. Saying what they were going to do photographs and all that and looking for veterans for the photographs I just phoned up and volunteered. **Neil Wilson, 3rd Battalion The Royal Green Jackets. His son James Wilson RAF also took part but back in service so not available to interview.**

I saw an advertisement for people ex-servicemen or people with a military background appreciation of the First World War photographs being taken and I contacted the girl involved with it and she told me to come over. **Philip Patterson, Royal Navy.**

I work for company called Glasgow Helping Heroes funded by Glasgow Council and administered by SAAFA Soldiers Sailors Airman and families Association, which is Britain's oldest military charity. We were at an event -an armed forces day and the lady who is the Coordinator of the project about the WW1 Photographs told us about the event and the lead up to the event. **Gary McCloud Army Reserve and Helping Heroes**

Why did participants get involved?

I wanted to be a part of this so the past is not forgotten. **Robert Donnolly Driver in the Royal Corps Transport**

It's an honour for my family and me to be a part of this project. **Lance Corporal Alan McNamara, Transport 1983-87**

As far as I was concerned I took part in the exhibition because it was easy for me to link it with my Great Uncle **Gary McCloud Army Reserve and Helping Heroes**

I phoned Emma She explained said what was going to happen They would take photographs put the exhibition into local libraries and things like that. They were quite informative about what was going to happen. **Neil Wilson, 3rd Battalion The Royal Green Jackets.**

I have rheumatoid arthritis so I am unable to work but like to get involved with this sort of thing and training courses. **Philip Patterson, Royal Navy.**

What happened?

I was one of the people who were photographed and that was in Lanarkshire. I remember it vividly. It was a good project. ***Gary McClood Army Reserve and Helping Heroes***

I was still in the services at that point –Army Reserve - so I went along in my number 2 dress with military fatigues and swords. A very nice friendly photographer took the photos and I then was asked what was my perspective in relation to World War One and I explained my Great Uncle had been killed in the Battle of the Somme. I didn't know he existed until I was investigating the Somme for a battlefield tour. When I explained this to my father, looking for his advice, he said: "Why don't you investigate your Great Uncle's death." I didn't know anything about it at that time. Subsequently it became a bit of a hobby. in the first year I took 25 Officer Cadets. The following year I took 120 Officer Cadets to the Somme and conducted a four-day Battlefield Tour. As a result I prepared a paper. Following that other people have arranged Battlefield Tours to raise the profile of what happened and in respect of World War One. ***Gary McClood Army Reserve and Helping Heroes***

I was simply involved in being photographed and writing a piece about my Great Uncle and that photograph became part of the exhibition. ***Gary McClood Army Reserve and Helping Heroes***

From start to finish no hassles. On the day of photography they were straight in, I was done first during the week because my son was going back after the weekend. I had to get back with him. It was enjoyable to do as well on the day. A lot of people walking about introducing themselves. People from other regiments walking about. It was really good. ***Neil Wilson, 3rd Battalion The Royal Green Jackets. His son James Wilson RAF also took part but back in service so not available to interview.***

What did participants think of the photographs?

It's the graininess of the photograph that makes it very akin to a First World War photograph. It was nice. The photographs were absolutely fantastic! **Neil Wilson, 3rd Battalion The Royal Green Jackets**

I received one of the photographs. It looked more like one of the photographs from that period. **Philip Patterson, Royal Navy.**

He stood us in front of a backdrop - I think it was a white backdrop. He asked me to wear certain clothes – I have a blazer part of the Royal Navy Association uniform and a naval tie. My family couldn't go on the day I was going. I have kept my copy of the photograph. **Philip Patterson, Royal Navy.**

What did participants think of the exhibition?

The aim was to look back in history and reflect, using photographs of people present in today's society as they are in the military or as veterans and juxtapose it with the past. **Gary McCload Army Reserve and Helping Heroes**

I just thought it was a really, really good project. It was well laid out. There was massive enthusiasm from the organisers. The evening wasn't a particularly pleasant evening weather-wise and I think that put some people off, so that they didn't get as many people as they might have had, had the weather been suitable. It was a particularly dreadful night. I'm also biased because I don't know if they had the funds or opportunity to take it on tour but I wondered if it could not have gone other places as well. **Gary McCload Army Reserve and Helping Heroes**

What I thought was nice was they were all different. Makes it more interesting. Visually they were different Some with family in civilian clothes some in military clothes with medals, some in uniform. **Gary McCload Army Reserve and Helping Heroes**

It was organised very well. Obviously from start to finish of the exhibition it was very professional and very well run. **Neil Wilson, 3rd Battalion The Royal Green Jackets.**

Did participants enjoy their involvement?

It was a lovely project and again bizarrely what happened after the exhibition was exhibited in Lanarkshire and I thought no more of it. I then was due to go to the Scottish Veteran's Residence in Crownhill in Glasgow to do a piece of work somebody said "I know you". I said, "How do you know me?" "Your photograph's on display" It transpired that elements of the exhibition, including my photograph, had been loaned to SVR. **Gary McCload, Army Reserve and Helping Heroes**

I actually enjoyed it. I had my son there as well. He's RAF. We were father and son together. He's RAF. It was absolutely enjoyable. He was home on leave that weekend and I said, "Make sure you bring your uniform!" It was really good. **Neil Wilson, 3rd Battalion The Royal Green Jackets**

Participants were proud of being in an exhibition

Self-praise is no honour, but each person was present during the *opening* evening - everybody felt suitably pleased. You don't often get to an exhibition and see yourself on the wall **Gary McCload, Army Reserve and Helping Heroes**

It made me feel proud of my military contributions. The photographs were absolutely fantastic! I put the photograph on my Facebook so my ex colleagues could see them. I got a lot of comments there. Seeing myself and my son. Real proud of that. **Neil Wilson, 3rd Battalion The Royal Green Jackets.**

My son's in the RAF He did a project on that down in Stafford to which he took the photograph to a project he was doing there. **Neil Wilson, 3rd Battalion The Royal Green Jackets. His son James Wilson RAF also took part but back in service so not available to interview.**

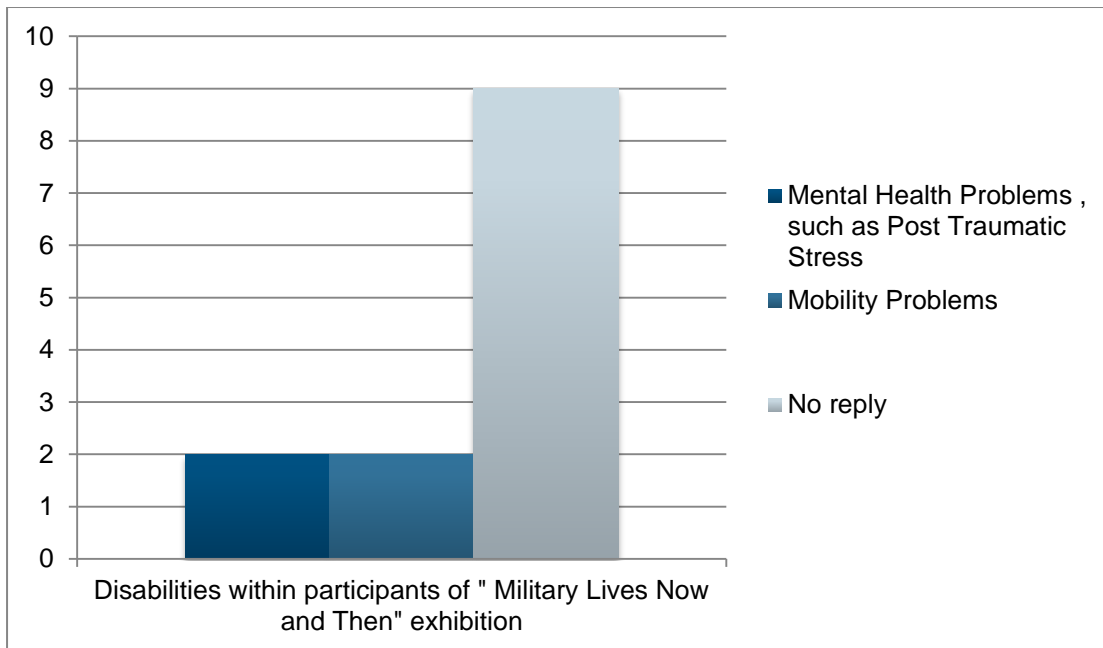
I worked in Royal Navy and worked with submarines. I have kept the photograph. **Philip Patterson, Royal Navy.**

From a personal point of view the pride of having a photo on the wall. The team effort to get it to where it was, situated in the library, was really professional. I was really chuffed with that. **Gary McCload, Army Reserve and Helping Heroes**



A high proportion of those who volunteered to be photographed for the project had disabilities, many caused by injuries of mental health problems, (possibly shellshock) sustained as a result of their service in the forces (Figure 19).

Figure 19



The preview opening event for the exhibition on 1 February 2017 included a military wives choir. They sang songs linked to forces themes including David Bowie’s “Heroes” Vera Lynn “Keep the home fires burning“ and “The Call”, “It’s a long way to Tipperary” “Il need a man” “I’m holding out for a hero” and “Pack your troubles in your old kit bag”.

Most people heard about the exhibition through word of mouth . Many people heard by email, the Military Wives' Choir Event, or were Military who took part by having their photos taken. Many of the visitors were families of those who took part and the event attracted to those new to museums and galleries. The exhibition attracted new museum and gallery visitors. Only one person who filled in an evaluation form regularly attended exhibitions at galleries or museums.

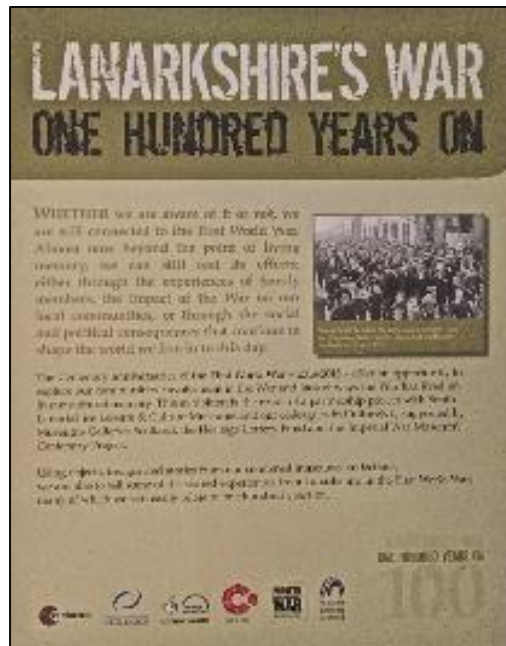
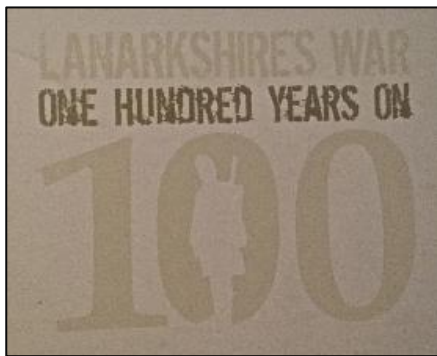
What happened: exhibitions: “North Lanarkshire’s War”

The main project exhibition explored the experiences and stories of local people who lived and fought during the war. Visitors learned what it was like to fight in the trenches as a soldier and experience how the conflict affected those at home in their working and domestic lives too.

The exhibition ran from 29 August – 7 November 2015 in the North Lanarkshire Heritage Centre in Motherwell and from 13 February – 16 April 2016 in Summerlee Museum. The exhibition had a programme of associated activities including the film showings, family open days, school workshops, loan boxes and talks covered in the earlier part of this report. Satellite exhibitions including in mobile libraries also took place.



What happened: exhibitions: “Lanarkshire’s War One Hundred Years On”



A notable aspect of the project was Culture NL’s co-operation with the neighbouring local authority of South Lanarkshire to support the development of an exhibition at Low Parks Museum in South Lanarkshire, drawing on displays and exhibits used for “North Lanarkshire’s War”. “Lanarkshire’s War : One Hundred Years On” at Low Parks ran from 3 April -29 October 2017.

Low Parks Museum is situated about 20 miles to the East of Glasgow in South Lanarkshire, which has a population of around 50,000. It is made up of the Duke of Hamilton’s old Coach Inn and stables, joined together with a modern extension built with the help of the Heritage Lottery Fund.



Why co-operation between North and South Lanarkshire made sense

“Low Parks hold the main military collection of the Cameronians. There are some military collections in North Lanark but not nearly so large. They have stronger industrial and social history collections. Bringing it together seemed a good idea.” Sharon Paton

“North Lanarkshire approached us eighteen months to two years prior to the exhibition. Lu McNair used to work here and Barry Duncan our Curator is a military expert with strong connections with all of Lanarkshire.” Sharon Paton.

“Like North Lanarkshire South Lanarkshire held their own events linked to World War One Centenary. We had a programme of events linked to WWI and we used the curatorial from both museums.” Sharon Paton

What Partners said to the Daily Record about the exhibition

Working with Culture NL on this project has been a tremendous example of sharing our heritage collections to best advantage in this national initiative. We are delighted to have worked in partnership with our colleagues in North Lanarkshire to bring to the people of our county such a thought-provoking social and historical exhibition. *Gerry Campbell, general manager of SLLC*

“We are delighted to be working in partnership with South Lanarkshire Leisure and Culture on this exhibition which aims to tell the story of the First World War from the perspective of the people who lived through it. We are sure the exhibition will be a success at Low Parks and we look forward to continuing its appeal when it comes to Summerlee. *Jillian Ferrie, chief executive of CultureNL*



Who visited Lanarkshire's War exhibition?

The age of attendees completing our feedback form is shown in Figure 20. It shows the large number of schoolchildren who attended. The great majority of adults attending were aged between 26 and 59.

Figure 20 Age of exhibition attendees

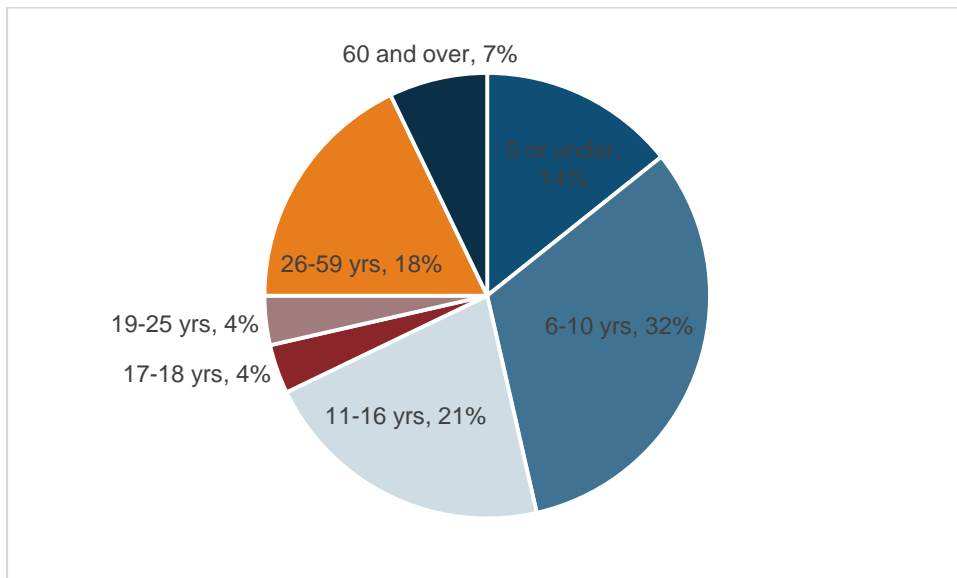


Figure 21 shows the frequency of postcode of attendees to the exhibition. Most of the visitors lived locally and were from Lanark (ML11) Wishaw or Newmans ML2, Hamilton ML3 followed by Campuslang or Blantyre G72. Other areas that visitors came from were Stirling FK9, or as far away as Sheffield SY, Sheffield S43, Porth in Wales CF39, and Tonypany in Wales CF40.

Figure 21 Post codes of attendees

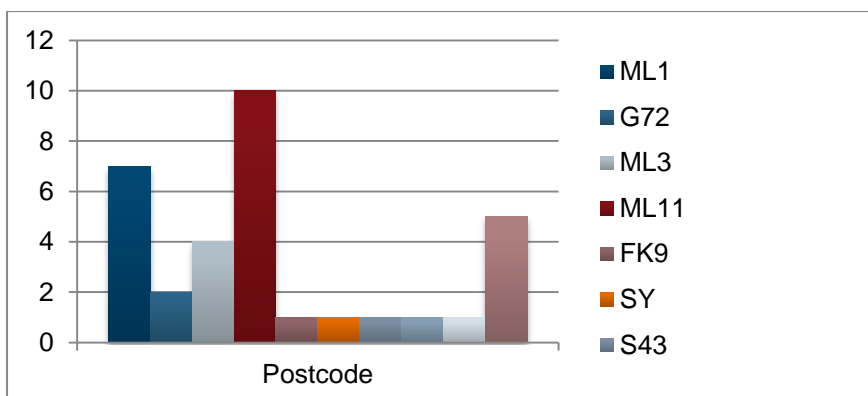
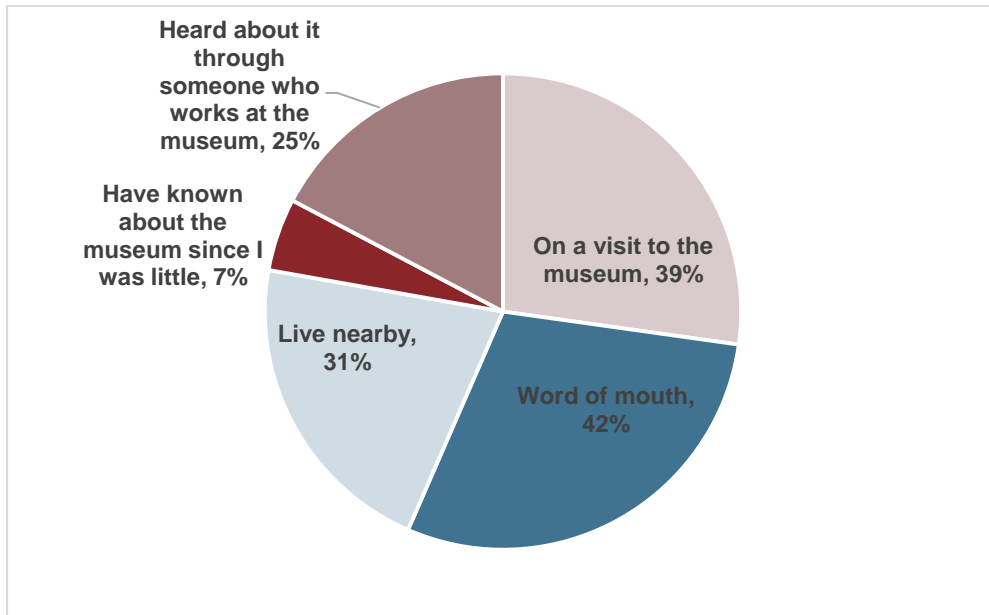


Figure 22 How attendees heard about the exhibition

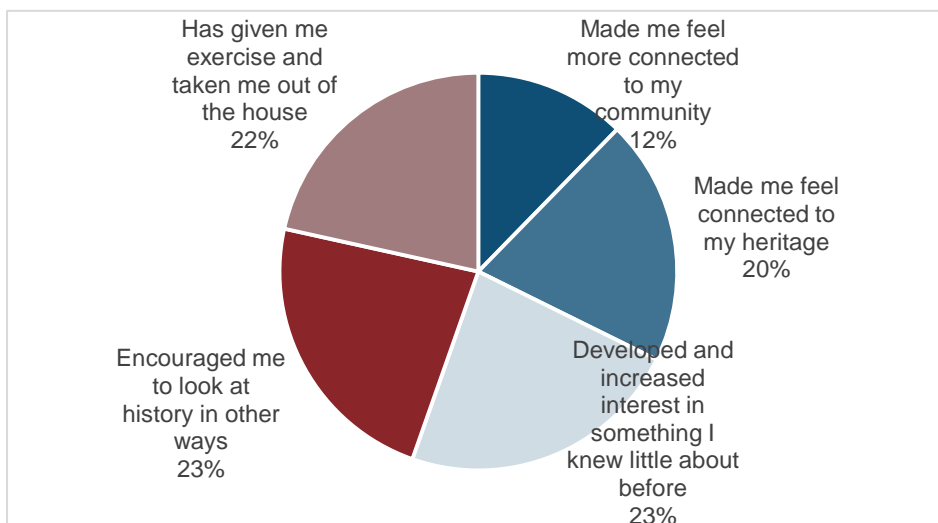


As shown in Figure 22 most attendees heard about the exhibition by visiting the museum or by word of mouth. Some saw it advertised because they live near to the museum; a few regularly visit the museum and one heard about it through a staff member of the museum.

Attendee experience

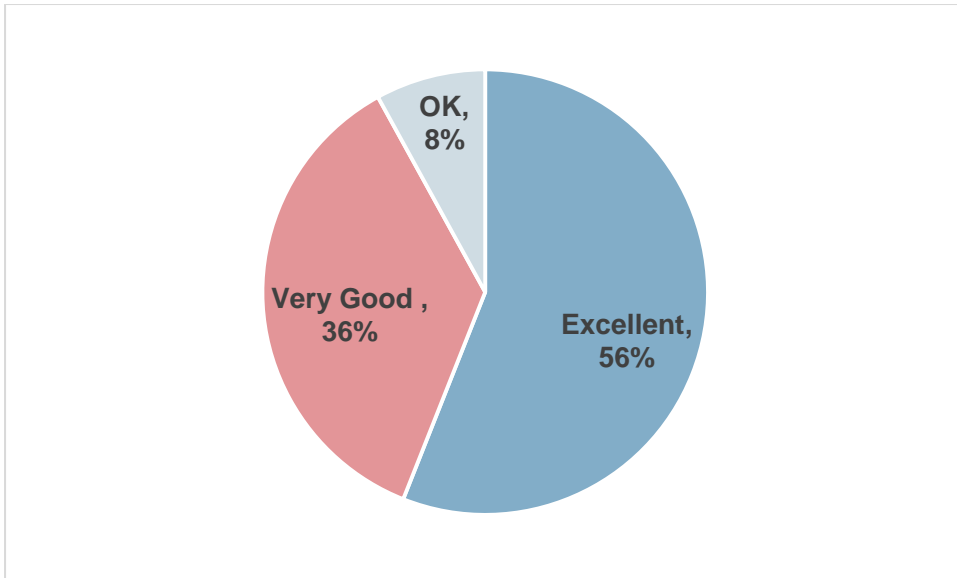
We asked attendees to tell us their main takeaway from their attendance. These are shown in Figure 23

Figure 23 Key takeaways from attendance



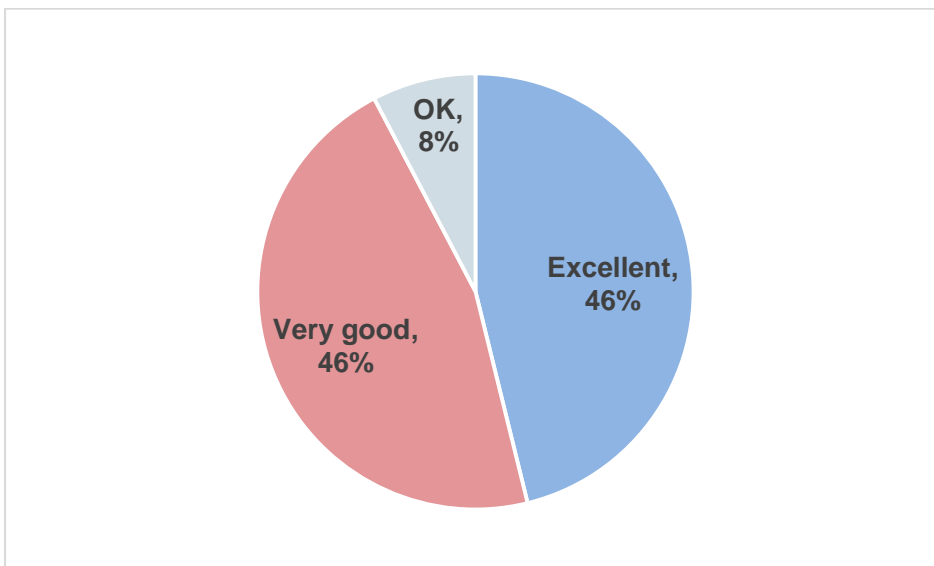
No attendee rated the exhibition as poor. 56% of attendees rated the exhibition as excellent and 36% as very good, as shown in Figure 24

Figure 24 How attendees rated exhibition



Similar percentages applied to attendees' rating of the graphics and presentation of the exhibition as shown in Figure 25.

Figure 25 How attendees rated graphics and presentation



Key comments on learning from feedback forms

I didn't realise the part played by Lanarkshire's people and industries in the war effort

I learned more about the local community and how the community helped the war effort

I learned more about the Cameronians in the Great War and that Hamilton had a barracks

I learned a lot of things about the war I never knew

It was interesting to learn more. I would come back

I learned the way that local men rallied to the call up to the armed forces

I didn't realise that the whole community helped so much e.g. eggs and buying a tank

Appendix A: Military Lives photographed servicemen interviewed

Garry Mcload, Glasgow, Major MBE Reserve and runs Helping Heroes,

Neil Wilson, 3rd Battalion The Royal Green Jackets 2012- present Royal Air Force

Alan McNamara, Lance Corporal of Transport 1983-87

Patrice Campbell, Corporal Scots Guards

Robert Donnelly, Driver in Royal Corps of Transport, now Volunteer SSAFA

Scott Reilly, Blackheath Royal Regiment of Scotland

Philip Patterson, Royal Navy.