



HELP US TELL
THE STORIES
THAT MATTER

Become a Patron of IWM

'IWM is important because war is part of the human experience. It always has been and it always will be.'

When wars happen we need not just to record the weapons that were wielded, but what it meant to the people who lived through it. We need to catalogue how this terrible force continues to shape the world and has connected us to previous generations.

You can spend hours reading books but to actually be in IWM, encountering this material, is an irreplaceable experience'.

David Olusoga, historian, writer and broadcaster



PLEASE JOIN US

Imperial War Museums is a global authority on conflict and its impact on people's lives. We collect objects and stories that give an insight into people's experiences of war, we preserve them for future generations, and we bring them to today's audiences in the most powerful ways possible. As a charity, IWM relies on philanthropic support to help us continue to tell stories of the human impact of conflict for current and future generations. The recent pandemic has not only resulted in dramatic losses in our commercial revenue and cash reserves, but has also widened inequality and impacted conflict zones across the globe. To continue to tell these vital stories we need your support now more than ever.

Our Patrons are a valued part of our IWM family. This community of loyal supporters share our passion for keeping history alive and relevant for future generations. Their philanthropic support allows us to engage and present our vast collections to our over 2.4 million visitors each year through our permanent galleries, thought-provoking exhibitions, digital offerings, IWM Institute and a year long calendar of events and learning programmes designed to offer opportunities to explore, discuss and debate the causes of war and its impact on people's lives.

Thank you for considering becoming an IWM Patron; we would love to welcome you into our vibrant community. As a Patron your support would strengthen all spheres of our vital work and ensure that both current and future generations will have access to and learn from our collections.

Diane Lees CBE
Director-General, IWM

WHY YOU SHOULD CONSIDER BECOMING AN IWM PATRON

Enjoy a closer relationship with Imperial War Museums

Imperial War Museums is a global authority on conflict and its impact on people's lives. Our patrons at our different levels of support engage with all aspects of our work, hearing from curatorial experts and conservation specialists to meeting artists and exploring how we create exhibitions.

Gain exclusive priority access to our five historic sites

You will be the first to see our exhibitions at exclusive previews and enjoy unprecedented access to our programme through personal updates, events and behind the scenes tours.

Explore your interests through bespoke programmes

Enjoy a tailored experience and exclusive access to our collections and world-renowned experts. Curious about how we preserve objects for the next generation? Fascinated by our innovative approach to public engagement? Join the giving circle that fits your unique interests.

Join like-minded individuals who share our vision

Our aim is to help people, as global citizens, make sense of today by having a deeper understanding of the connections between past conflict and the contemporary world. When you join our IWM family as a patron you will become a vital part of our community of supporters, unified by a passion for history and its impact on today's world.



HEAR FROM OUR IWM PATRONS

'The chance to delve deeper is a highlight of becoming more involved with the museum. It opens windows and gives us a glimpse into a world that we wouldn't be able to access'.

Brigid and Romen Bose, Patrons

'My Father served during World War II; his final engagement was at the Battle of Arnhem in Operation Market Garden. Inspired by his involvement in this major battle, I became familiar with the IWM and was soon impressed with the ongoing work done behind the scenes by its dedicated teams in order to continue its relevance and importance in today's world. The IWM has recently undergone major developments and continues to do so. In being a Patron, I feel I am helping to support them in their important work of reminding future generations of the inevitable social impact of war and the selfless sacrifices made by our forefathers'.

Rae Byrne, Patron

'The Imperial War Museum became important to me while I was researching for my own book on my mother, The Girl from Station X. My mother joined the WAAF in March 1939 and began work the day after war was declared, sorting uniforms in South London. By 1945 she had held six jobs in Intelligence, the last in post-war Germany. I became a Patron to commemorate my parents and grandparents but also because there is still so much to discover about people's secrets and behaviour in wartime. There are surely many more personal stories to be unearthed of those whose lives were disrupted and changed by war'.

Elisa Segrave, Patron



JOIN OUR FAMILY OF SUPPORTERS



EXHIBITIONS CIRCLE
STARTING AT **£1,500**

**We are courageous in both the stories we tell,
and the way we tell them.**

By joining the Exhibitions Circle you will help IWM to share the personal stories and experiences in our unique collections across our family of five museums.

Each year our dedicated team of curators, conservators and researchers create new exhibitions to challenge our visitors and their perspectives on conflict. Your support could help us to create new blockbuster exhibitions such as Yemen: Inside a Crisis, Culture Under Attack and Refugees: Forced to Flee.





LEARNING CIRCLE STARTING AT £2,500

Inspiring everyone to understand, explore and debate the human impact of conflict.

Your support can help us develop education and outreach programmes that utilise our unique collections to offer exploration, dialogue, and debate on the human impact of modern war and conflict, bringing IWM's collections to life for new audiences across our five museums and beyond.

Our collections are filled with personal stories and experiences, inspiring powerful and often conflicting emotions. We aim to share these stories with audiences of all ages in ways which challenge understanding of the impact of war on the lives of those it touched and the relevance of contemporary and historic conflict on us today.



SUPPORT AT THIS LEVEL CAN HELP MAKE THE FOLLOWING POSSIBLE

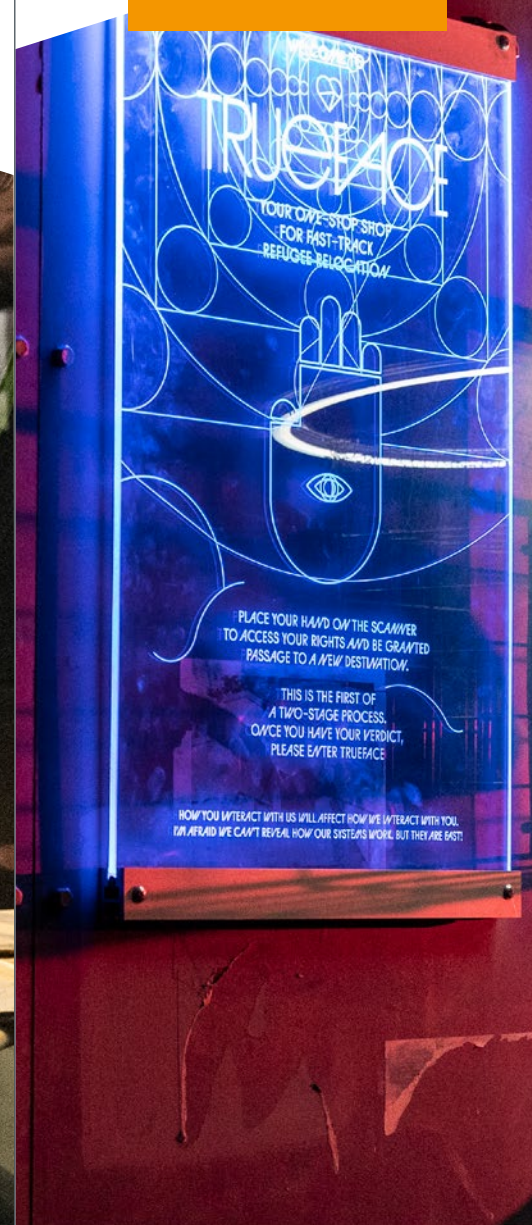
£5,000 could fund a professional development programme that will equip educators with the tools to approach difficult topics such as empire and conflict in the classroom, utilising our IWM collections to support a broad and balanced curriculum.

£5,000



£10,000 could fund a community engagement programme exploring Remembrance for local young people, connecting with the contemporary relevance of IWM's collections and amplifying young voices through a unique public platform.

£10,000



£25,000 could fund a pop-up exhibition and engagement project that travels beyond our sites developing new audiences and encouraging reflection on the human impact of conflict.

£25,000





CONSERVATION CIRCLE STARTING AT £5,000

Safeguarding our shared history for future generations

Our unique IWM collections stretch from the everyday to the exceptional and contain some of the most important, unique artefacts relating to Britain and its role in conflict since 1914.

There are 33.5 million items in our collections, from our largest item the warship HMS Belfast, to uniforms and aircraft, to diaries and medals. Our experts are constantly working to conserve and preserve our precious collections, but with such a huge collection of items it's a massive undertaking. Patrons at this level will learn how we protect objects for future generations to experience and enjoy.



SUPPORT AT THIS LEVEL CAN HELP MAKE THE FOLLOWING POSSIBLE

£5,000 would allow vital conservation work, for example work to enable display of the wedding dress of Holocaust survivor Gena Turgel, made near Belsen concentration camp from a British army parachute.

£5,000

£10,000 enables substantial conservation of an iconic Second World War painting, like LS Lowry's 'Going to Work'.

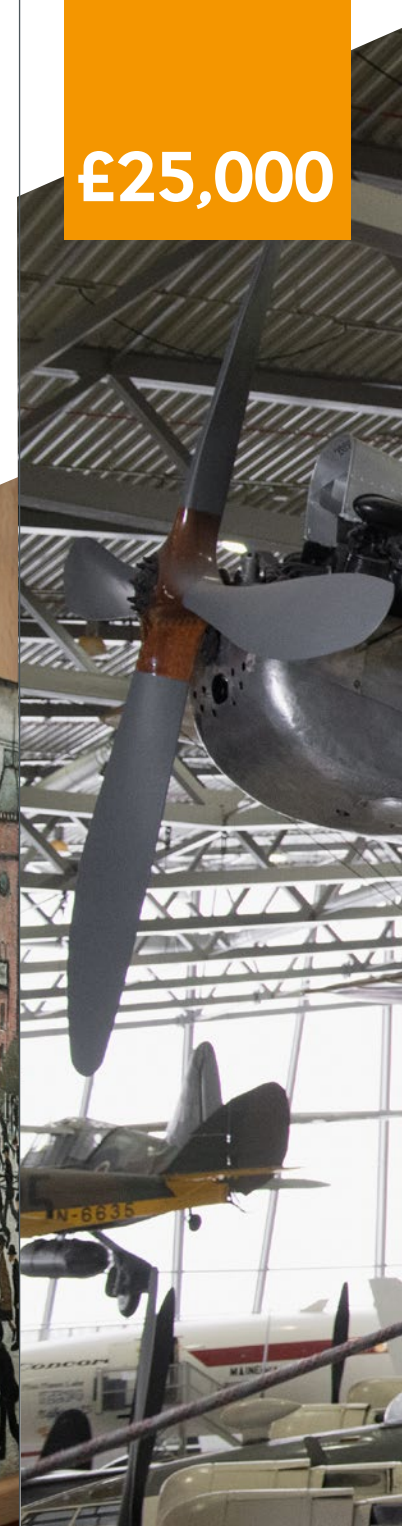
£10,000

£25,000 funds the repainting of a large aircraft such as the Handley Page Victor, to return it to its former splendour.

£25,000

£50,000 enables the restoration of the Crusader II tank, the only cruiser tank in IWM's collections and the only one of its kind in Europe.

£50,000





CURATORIAL CIRCLE
STARTING AT **£10,000**

Exploring the past and explaining the present

Our collections, their potential unlocked by the expertise of our curators, is by definition the museum's most precious asset. By supporting at this level you will enable our IWM experts to deepen our understanding of war and enrich our public outputs, bridging the gap between academic research and public engagement.



SUPPORT AT THIS LEVEL
CAN HELP MAKE THE FOLLOWING POSSIBLE

£10,000 funds a six month artist-in-residency programme, allowing new, dynamic research into the IWM collections.

£10,000



£30,000 funds the transport, best practice display and interpretation of a major new acquisition from the Ministry of Defence of an aircraft that played a pivotal role in the war in Iraq.

£30,000



£100,000 enables the development, creation and delivery of a new art commission as part of IWM's public programme.

£100,000





IWM CHAIRMAN'S CIRCLE SUPPORT STARTING AT £20,000

Annual support starting at £20,000 offers a unique opportunity to develop your own bespoke relationship with IWM based on your needs and interests.

For more information please contact Director of Development Dr Andrew Higgins: AHiggins@iwm.org.uk



LEAVE A LASTING LEGACY FOR IWM

By remembering IWM in your will, you are committing vital future support towards ensuring that we can continue to tell the important personal stories of modern war and conflict for future generations.

You can leave a legacy to IWM as a whole, specify it to one of our branches, or even to a specific area of work such as conservation. However, unrestricted gifts are especially important as they enable us to use your donation wherever the need is greatest. For more information please contact please contact Director of Development, Dr Andrew Higgins: AHiggins@iwm.org.uk

Your Patronage Benefits

Exhibitions Circle starting at £1,500

Minimum payment of £491 secures your patron benefits and you may purchase these without making an additional donation (suggested donation from £1,009).

- Be the first to see our exhibitions at exclusive previews.
- Join us for exclusive events with access to IWM collections and curators, including HMS Belfast Summer Party.
- Enjoy IWM annual membership. Benefits include: Members area at IWM Duxford Air Shows, priority booking on selected events, free entry to IWM Duxford Flying Days and more...
- Unlimited free entry with a guest to all IWM ticketed sites and exhibitions.
- 15% discount in all IWM cafes and shops.
- Priority access to selected IWM events, including 20% discount on IWM Duxford Air Show tickets.
- Stay up to date with Radar Magazine, our exclusive Patrons newsletter.

Learning Circle starting at £2,500

Minimum payment of £746 secures your patron benefits and you may purchase these without making an additional donation (suggested donation from £1,754).

All benefits listed in the Exhibitions Circle, plus:

- Join us for an annual reception and workshop with one of our Heads of Public Engagement and Learning on the programmes they are delivering and the impact they have on young people and communities.
- Opportunity to observe IWM learning sessions, upon request.
- Two tickets to the IWM Duxford Air Show annually.
- An annual IWM publication signed by the author.

Conservation Circle starting at £5,000

Minimum payment of £896 secures your patron benefits and you may purchase these without making an additional donation (suggested donation from £4,104).

All benefits listed in the Exhibitions Circle, plus:

- Join us for an annual reception and workshop with one of our Heads of Conservation on the projects being delivered at IWM and the impact that your support will make on this work.
- Annual IWM publication signed by the author, from a selection at the IWM bookshop.
- Two tickets to the IWM Duxford Air Show annually.
- Access to a behind the scenes, private tour with 2 guests led by one of our Conservators.

Curator's Circle starting at £10,000

Minimum payment of £1,146 secures your patron benefits and you may purchase these without making an additional donation (suggested donation from £8,854).

All benefits listed in the Exhibitions Circle, plus:

- Join us for an annual bespoke tour and reception with IWM Curators, exclusive to Curators Circle Members.
- Annual IWM publication signed by the Author from a selection at the IWM bookshop.
- Four tickets to the IWM Duxford Air Show annually.
- Invitation to Learning and Conservation annual workshops.
- Invitations to private drinks reception hosted by IWM Executive Team at IWM Institute events.





HOW TO JOIN

We would be delighted to welcome you as an IWM Patron. To sign up, please complete the joining form overleaf and return it to the address below. If you have any questions about the programme or the ways in which your gift will make a difference, please contact: Development@iwm.org.uk

Development Office, IWM London,
Lambeth Road, London SE1 6HZ

How your gift will be used

A minimum subscription will secure your benefits, and you may wish to purchase these separately without making a further donation. The balance is a suggested voluntary donation, to which Gift Aid provisions apply. All voluntary donations to support the work of the Museum.

Gift Aid and your benefits

If you are a UK taxpayer, the Museum can make your gift go even further through the Gift Aid scheme. Gift Aid allows IWM to claim basic rate tax relief on your donation. If you are a higher-rate tax payer, you can also benefit by claiming higher rate tax relief on your donation in your self-assessment tax return.

In order to claim Gift Aid on your donation, we are required to make explicit the commercial value of any benefits we offer to Patrons. The benefit portion for the Exhibitions Circle is £491, for the Learning Circle £746, for Conservation £896 and Curatorial £1146. Any amount given above these agreed values of benefits is considered a voluntary donation and is eligible for Gift Aid. According to HMRC guidelines, you may purchase these without making any further donation.

Imperial War Museum is an exempt Charity under the terms of The Charities Act 1993, Schedule 2 paragraphs (u) and (w).

JOIN US

YOUR DETAILS

Title _____ First name _____ Surname _____
Address _____
Postcode _____
Phone _____ Mobile _____ Office phone _____
Email _____

YOUR ANNUAL CONTRIBUTION

Inclusive of suggested donation:

<input type="checkbox"/> Exhibitions Circle £1,500 - £2,499 (benefits £491 suggested donation £1,009) £ _____	<input type="checkbox"/> Learning Circle £2,500 - £4,999 (benefits £746, suggested donation £1,754) £ _____	<input type="checkbox"/> Conservation Circle £5,000 - £9,999 (benefits £896, suggested donation £4,104) £ _____	<input type="checkbox"/> Curatorial Circle £10,000 - £19,999 (benefits £1,146, suggested donation £8,854) £ _____
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Or:

☐ I wish to opt out of the suggested donation and pay for the Exhibition Circle (£491) / Learning Circle (£746) / Conservation Circle (£896) / Curatorial Circle (£1,146) Circle benefit package only (delete as appropriate)

☐ I/We would like to make a donation of
£ _____

☐ I/We would like to make a singular donation of
£ _____

ACKNOWLEDGING YOUR SUPPORT AS A PATRON

Please specify the name(s) by which you wish to be credited in the IWM Annual Review and on the Patrons Donor Wall

Or:

☐ I/We would like to remain anonymous

GDPR Opt-in

☐ I would be happy for Imperial War Museums to contact me with information on general IWM fundraising activity, reporting on my donation and the administration of the benefits that I receive with my Patronage. From time to time IWM and IWM Trading Company would like to update you by post, telephone or email on forthcoming events, exhibitions and other activities to support our aims. IWM will store the data you supply securely and use it for administrative purposes. Your details will be shared across selected departments of IWM only for the purpose of administering your Patrons benefits. If you would like to find out more about how we use your data, please visit our website at www.iwm.org.uk/corporate/policies/privacy.

As Patrons also receive Membership Benefits, please see here the Membership Privacy Policy for further information.

If you do not wish to receive information in addition to your Patrons membership mailings you may opt out at any time by contacting the IWM Development Team: development@iwm.org.uk

GIFT AID

☐ I wish to Gift Aid this donation, any donations I make in the future and any I have made in the past 4 years. I am a UK tax payer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. Please notify us if you: want to cancel this declaration, change your name or home address, no longer pay sufficient tax on your income and/or capital gains. If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your self-assessment tax return or ask HM Revenue & Customs to adjust your tax code.

Date: _____

Or:

☐ I am not eligible as a UK taxpayer/do not consent

Gift Aid allows IWM with your consent, to claim basic-rate tax relief, increasing the value of your donation at no additional cost to you. If you are a higher-rate taxpayer, you can claim higher-rate tax relief on your donation in your self-assessment tax return.

The benefit portion for the Exhibition Circle is £491, Learning Circle is £746, Conservation Circle is £896 and Curatorial Circle is £1,146. Any donation voluntarily given above the agreed values of benefits will be eligible for Gift Aid.

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PAYMENT OPTIONS

1. I would like to pay by Direct Debit

I would like to pay: ☐ monthly ☐ quarterly ☐ annually

Name(s) of Account Holder(s) _____

Address _____

Bank/Building Society _____

Account number Sort code

Service User Number 6 9 1 2 1 3

CAF, Kings Hill, West Malling, Kent ME19 4TA



Reference
(for your own records, not compulsory)

Instruction to your Bank or Building Society to pay by Direct Debit:

Please pay CAF, on behalf of the Imperial War Museum, Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with the Imperial War Museum and, if so, details will be passed electronically to my Bank/Building Society

Signature: _____

Date: _____

The Direct Debit Guarantee

- This guarantee is offered by all Banks and Building Societies that accept instructions to pay Direct Debits.
- If there are any changes to the amount, date or frequency of your Direct Debit, the Imperial War Museum will notify you within 10 working days in advance of your account being debited or as otherwise agreed.
- If you request CAF, on behalf of the Imperial War Museum, to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit, by CAF or your Bank or Building Society, you are entitled to a full and immediate refund of the amount paid from your Bank or Building Society.
- If you receive a refund you are not entitled to, you must pay it back when the Imperial War Museum asks you to. You can cancel a Direct Debit at any time by simply contacting your Bank of Building Society. Written confirmation may be required. Please also notify the Imperial War Museum.

Please note: Banks and Building Societies may not accept Direct Debit instructions for some types of account.

2. I would like to pay by bank transfer

Please use the reference PATRON followed by your surname (e.g. PATRON Smith) and forward payment to: Imperial War Museum | Account number: 93200760 | Sort code: 20-00-00

3. I would like to pay by cheque/CAF Voucher

Please make cheques payable to The Imperial War Museum CAF, charitable trust or foundation payments can only be accepted for your donation. Please settle the benefit package personally.

4. I am a US taxpayer resident in the UK and would like to make my donation through the Imperial War Museum American Foundation

Please contact the Development Office for further information on how you can make payment
Development Office, IWM London, Lambeth Road, London SE1 6HZ
0207 091 3042 | development@iwm.org.uk

Information for American donors

The American Foundation of the Imperial War Museum is a tax-exempt organisation under section 501 c (3) of the United States Internal Revenue Code and is eligible to receive tax deductible charitable contributions within the limits prescribed by law.

100% of your donation will be used to support the programs of Imperial War Museum. If you are both a US and a UK taxpayer, gifts to the Imperial War Museum can be made through CAF American Donor Fund. Dual tax payers are able to claim Gift Aid in the UK while still benefitting from tax deductions in the US as the CAF American Donor Fund is managed in the UK and wholly owned by CAF America, a US 501 c (3) public charity receiving full tax-exempt status from the IRS.

