



This Rate Card lists the most requested categories of distribution only.
Please contact filmcommercial@iwm.org.uk to discuss the needs of your production.

BROADCAST			
Single country - all television - unlimited transmissions, plus time-limited internet streaming			
Per second	2 year licence - £11	5 year licence - £16	10 year licence - £20
Europe (incl. UK) - all television – unlimited transmissions plus time-limited internet streaming			
Per second	2 year licence - £17	5 year licence - £25	10 year licence - £32
World - all television, unlimited transmissions plus time-limited internet streaming			
Per second	2 year licence - £22.50	5 year licence - £35	10 year licence - £43

ALL MEDIA			
Single country – All Media (excluding feature/theatrical)			
Per second	5 year licence - £22	10 year licence - £27	in-perpetuity licence - £35
World – All Media (excluding feature/theatrical)			
Per second	5 year licence - £43	10 year licence - £53	In-perpetuity licence - £70
World – All Media including feature/theatrical			
Per second	In-perpetuity - £90		

SVOD (Subscription Video On Demand)			
Single Country			
Per second	5 year licence - £10	10 year licence - £13	
Europe (incl. UK)			
Per second	5 year licence - £15	10 year licence - £19	
World			
Per second	5 year licence - £20	10 year licence - £26	

AVOD (Advertising-based Video on Demand)			
0-999 subscribers	Per second	5 year licence - £3	10 year licence - £4
10 - 99K subscribers	Per second	5 year licence - £6	10 year licence - £10
100 - 999K subscribers	Per second	5 year licence - £9	10 year licence - £15
1 million+ subscribers	Per second	5 year licence - £15	10 year licence - £25

FILM FESTIVALS - World	Per second	2 year licence- £5	5 year licence - £7
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For the use of German film material falling under the 1953 Enemy Property Act an Access Fee - UK only, of £10 per second applies for all categories of use.

30 second minimum charge applies on all rates
Please note rates quoted do not include supply and exclude VAT, where applicable.

For film rates for advertising and other internet uses contact filmcommercial@iwm.org.uk
For film rates for exhibitions, educational, performance and events contact film@iwm.org.uk
For rates for the use of IWM Images and Sound contact imagesales@iwm.org.uk