



EXHIBITION USE RATE CARD MEDIA SALES & LICENSING

These rates apply for the use of IWM Collections materials in exhibitions where an entry fee is payable.
For use of IWM Collections materials in exhibitions where no entry fee is payable, supply fees only apply.

IMAGES please contact imagesales@iwm.org.uk to discuss the needs of your project

Rate per image	Up to 6 months - £100	12 months - £150	5 years - £230	10 years - £300
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SOUND please contact imagesales@iwm.org.uk to discuss the needs of your project

0-3 minutes	Up to 6 months - £40	12 months - £48	5 years - £58	10 years - £70
3-6 minutes	Up to 6 months - £58	12 months - £70	5 years - £85	10 years - £100
o Subject to 3 minutes minimum charge				
o Use of more than 6 minutes – on application				

FILM please contact film@iwm.org.uk to discuss the needs of your project

Use of film clips in edited AV presentation (supplied clean)

Per second	Up to 6 months - £6	12 months - £7.50	5 years - £9	10 years - £11
o Subject to 30 seconds minimum charge				
o Discounted rates offered for the use of more than 120 seconds				

Use of complete film items/sections (supplied with IWM logo in picture)

0-3 minutes	Up to 6 months - £80	12 months - £96	5 years - £115	10 years - £140
3-6 minutes	Up to 6 months - £115	12 months - £140	5 years - £170	10 years - £200
o Subject to 3 minutes minimum charge				
o Use of more than 6 minutes – on application				

Use of complete films (supplied clean with IWM logo intro)

0-6 minutes	Up to 6 months - £250	12 months - £300	5 years - £360	10 years - £430
6-12 minutes	Up to 6 months - £350	12 months - £420	5 years - £500	10 years - £600
o Subject to 6 minutes minimum charge				
o Use of more than 6 minutes – on application				

For the use of German film material falling under the 1953 Enemy Property Act an Access Fee, UK only, applies for all categories of use at £10 per second, subject to a 30 seconds minimum charge.

The above rates apply for use in one venue only. Supply fees also apply.

Please contact us to discuss rates for additional Exhibition use and Broadcast, Promotional or Internet use.

Search our Collections

Visit iwm.org.uk/collections to search our multi-media archive

Visit iwm.org.uk/film to search our digitised film collection