

# PHOTOGRAPHY & FILM VOLUNTEER MODEL

Role Title Photography & Film Volunteer Model

Role Location All branches

### **Management & Mentorship**

Volunteers will be under the guidance and mentorship of staff from the Marketing Team

### Valuing our volunteers

Volunteers have long played a significant role at Imperial War Museums (IWM). Their support is integral to welcoming and shaping the customer experience and underpinning the Museum's key ambitions and vision.

We feel privileged to have volunteer support in a variety of roles and IWM values your expertise, knowledge and regular commitment.

Are you ready to be a part of our story?

## Background to the role & section

Imperial War Museums is a global authority on conflict and its impact on people's lives. Our vision is to be a leader in developing and communicating a deeper understanding of the causes, course and consequences of war. Using the personal stories and experiences in our unique collections, our objective is to challenge people of all ages to look at war and conflict from different perspectives.

IWM is looking to create a diverse pool of people to become Photography & Film Volunteer Models for photo and film shoots. This content will be used as marketing resources for example; website, social media, posters etc. As a Photography & Film Volunteer Model, you will be part of a pool of volunteers who are happy to take part in organised photo and/or film shoots promoting IWM. You are confident being photographed and proud of being an IWM ambassador. We are looking for volunteers who are friendly, engaging and passionate about IWM.

You may also be the first to experience new exhibitions and events, as well as behind-the-scenes access.

By volunteering with us, you help us to continue promote IWM and its charitable message.

We couldn't do it without you.

Where will I be based?

All branches

### **Responsibilities and Duties**

This role is all about representing IWM's museum visitors through photography and film. Help us tell the stories that deserve to be heard by being a part of IWM's promotional materials.

#### The role will include:

- Signing up to join our pool of volunteers
- Attending photo/film shoots at IWM branches
- Taking direction from shoot directors and photographers
- Some shoots require models to participate in museum activities.

#### Who are we looking for?

Everyone! No modelling or acting experience is needed.

We are seeking volunteers who are passionate about IWM's subject and mission and who will be available to take part in photo/film shoots as needed by IWM.

We want to encourage everyone and anyone to get involved, our promotional shoots need a variety of ages and ethnicities who can reflect our diverse audience.

As well as individuals, we are also keen to see groups including families, friends and couples. All family units welcome to apply.

#### **Essential criteria**

- An interest in IWM's subject and mission
- Happy for your photos to be used for marketing purposes across a range of media
- Confident in front of a camera and happy to take direction
- Flexible (Shoots occur mainly on weekdays, both in the daytime and the evening.)

### Desirable criteria

If applied as a group/family, would be willing for individual members to be selected

#### Your availability

This is a short term, light commitment role. By completing an application form, you are agreeing to be part of our pool of volunteers who are happy to be approached to take part in photo shoots when needed.

Photo and film shoots are not guaranteed on a regular basis and you may be part of our pool for some time before being selected. Ordinarily, photo/film shoots take place once every six months per branch. It's important to note that, not everyone's availability will match IWM's needs so we cannot guarantee a place at a photo/film shoot.

# **Training**

You would be very welcome to attend a Volunteer Induction in an IWM branch; however, this is not required for this role.

## **Expenses**

IWM will try to keep your travel to a minimum and will cover the cost of your travel to a photo/film shoot where possible.

# **Diversity/Inclusion statement**

# IWM is committed to a policy of Equal Opportunities

# **Application**

To apply please visit the <a href="IWM website">IWM website</a> where you will be directed to our latest volunteer vacancies and then select 'Photography & Film Volunteer Model'.

Please complete the online application form telling us why you would like to volunteer, select Photography & Film Model Volunteer as your General Interest; please remember to upload two recent photos. We look forward to hearing from you.