



PRESS RELEASE

Imperial War Museums serve up highballs with a dash of history in new Churchill's Cocktails recipe book

Churchill's Cocktails, 7 October 2021, £12.99

IWM will release its first drinks recipe book this autumn, in partnership with the expert mixologists at The Churchill Bar & Terrace at Hyatt Regency London - Churchill in Marylebone. *Churchill's Cocktails* features 30 recipes inspired by the people, places and passions associated with Sir Winston Churchill, alongside historical insights and anecdotes about the famous wartime Prime Minister.

This colourful new book has been inspired by the momentous chapters in the life of Sir Winston Churchill, which are explored throughout IWM's [Churchill War Rooms](#) and its award-winning Churchill Museum. IWM's historic expertise has been perfectly paired with the mixology knowledge of the team at The Churchill Bar & Terrace to create 30 recipes, accompanied by beautiful photography of each cocktail taken in the elegant surrounds of the bar or historic War Rooms.

A connoisseur of food and drink, Churchill's refined palette would have been no stranger to many of the ingredients featured in this book. Highlight recipes include *The Clementine* champagne cocktail with a hint of orange in honour of Churchill's beloved Clementine, the punch-style *The Artist* evoking the wintery English countryside as featured in the landscapes Churchill enjoyed painting, and *The Cigar Smoker* which promises a touch of theatre by using an aromatic 'smoke bubble' to represent his love of cigars. The book has been divided into four sections – Beginner, Intermediate, Advanced, Experienced – denoting the level of preparation and skill required to create each delicious recipe, and also features a helpful glossary of equipment and homemade ingredients, as well as alternatives to create alcohol-free concoctions.

Reflecting on Churchill's relationship with the finer things in life, Nigel Steel, Head of Content at the Churchill War Rooms, commented, 'Churchill himself admitted that he was "easily satisfied with the best of everything" and had a reputation for indulging in the finest food and drink. He was a legendary *bon vivant* who cherished his cook, Georgina Landemare, as a highly valued friend of the family.

'Despite his propensity to consume alcohol of various strengths, from breakfast right through until bedtime, Churchill was enormously energetic and driven, regularly working 18-hour days and remaining seemingly unaffected by this consumption. He even famously said "I have taken more out of alcohol than alcohol has taken out of me."'

Arnaud de Saint Exupéry, General Manager of Hyatt Regency London - The Churchill Area Vice President for Hyatt Hotels UK and Ireland, added 'While our hotel pays homage to the great man and his life and work and maintains a strong connection with the Churchill family, the Churchill Bar & Terrace has carved a reputation for itself as a fun and sophisticated spot that celebrates Churchill through its innovative and creative menus and modern artwork. Throughout our changing menus, there is a long tradition of our mixologists drawing inspiration from Churchill, meaning that each cocktail in the book has been carefully created to encompass not only ingredients and flavours that Churchill would have enjoyed, but also an intriguing story behind them that celebrates Churchill's

life. We are excited to be sharing many of these recipes exclusively in the book, and for the first time with the general public, so they too can share in this celebration.'

Please find a selection of images from the book [in this link](#).

Churchill's Cocktails will be available to purchase from the IWM [online shop](#) and in our museum branches from **7 October 2021**.

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Credit line: 'Churchill's Cocktails, published by IWM, is available to order at www.iwmshop.org.uk

For further press information, images and interview or extract requests please contact:

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Notes to editors

Churchill War Rooms

Churchill War Rooms was the secret underground headquarters where Winston Churchill and his inner circle directed the course of the Second World War. Unchanged since the lights were switched off in 1945, visitors can see where the staff lived and worked, understand how the decisions made here changed the course of history and discover more about Churchill himself in the dedicated **Churchill Museum**.

Open Wednesday to Sunday (except during school holidays and half term, when we are open seven days a week. Also open bank holidays): 9.30am – 6pm. Last admission 5pm. Open daily from Monday 5 July – Sunday 5 September 2021.

Admission including voluntary Gift Aid donation: £27.20 Adults; £24.75 Concessions (Senior, Student, Disabled); £13.75 Child (5-15); Free Child (under 5); family tickets available; special rates for groups of ten plus. Free for Members. Audio guides are included in the admission price.

Churchill War Rooms, Clive Steps, King Charles Street, London, SW1A 2AQ
T: 020 7416 5000 / iwm.org.uk / [@I_W_M](https://www.facebook.com/churchillwarrooms) / www.facebook.com/churchillwarrooms

About The Churchill Bar & Terrace

Inspired by Sir Winston Churchill and his wife Clementine, The Churchill Bar & Terrace offers award-winning cocktails and delicious dining in a glamorous yet tranquil setting tucked away behind Oxford Street. This stylish cocktail bar, located in Hyatt Regency London - The Churchill, offers craft cocktails, many made with our very own Churchill Craft Gin, homemade tonics, premium spirits, fine wines and of course all the classics. Inside you'll find a luxe décor, bookshelves curated by Daunt Books and original photographs and love letters by Churchill and his wife adorning the walls, alongside the famous Jock, Rufus, and Pig! Outside, guests can dine alfresco amid a life-size bronze of a young Churchill and below original artworks depicting Churchill by prodigious artist and cartoonist Zoom Rockman, as they snuggle up on the heated year-round terrace. Please note, there is a £30 minimum per person required after 4:00p.m. on the terrace. Guests can also purchase a selection of cigars, supplied by the UK's leading Cuban cigar importer Hunters & Frankau.

