

## **Imperial War Museum Film Archive – Services for Commercial Users**

### *Why work with the IWM?*

The IWM is the world's leading authority on conflict and its impact, focusing on Britain, its former empire and the Commonwealth from the First World War to the present.

The records of the IWM Film Archive's unique collection reflect social, political and military aspects of conflicts and have been licensed for a wide range of commercial projects, from historical documentaries, to art features and programmes relating particular aspects of British social history. A team of experienced film curators provide expert advice on the content of the collection and can help with any queries regarding licensing and sourcing material.

### *Commercial services*

The IWM Film Archive contains over 23,000 hours of moving images spanning the periods from the First World War to current conflicts in Iraq and Afghanistan. Most items from the archive can be accessed for commercial purposes, including broadcast, home video, theatrical, non-theatrical, and online distribution, subject to the Museum's terms and conditions.

### *Accessing records from the Film Archive*

Details of a large part of our collection can be searched online and a limited amount of films are available to view via our beta IWM Film Sales website: <http://film.iwmcollections.org.uk/>

Further content will be added to this site as more films are digitised.

If you are unable to find what you are looking for online, or if you would like to contact one of the film curators for more information and advice on the collection, please see details provided below.

You can visit the archive in person by appointment to carry out additional research using a card index and original paper documents relating to the films. To conduct such research requires 24 hours notice.

If you wish to view any material not available via the IWM Film Sales site, you can arrange an appointment to view film in one of the Museum's viewing rooms. 5 to 7 working day notice is usually required for this service.

### *Ordering copies*

Time-coded DVDs (PAL television standard only) can be supplied for viewing/ initial editing purposes. A minimum fee of £50 is charged for this service - the total fee is calculated according to the scope of an order.

Films available for viewing on the IWM Film Sales site can also be downloaded in low-resolution for review and scene selection purposes. Such downloads are free for commercial customers

Material incorporated in the final edit of a project can be copied on to all broadcast formats – this duplication work is undertaken by approved independent commercial transfer houses. Payment is made direct to the independent company.

### *Licensing film*

A usage fee based on a per-second rate is charged for the amount of material included in the final edit of a programme. Rates per project are calculated according to the following criteria:

- Territories required
- Number of transitions
- Length of usage required
- Multiple categories of use (including additional use in online, mobile and other electronic formats)
- Bulk use

Given the rapidly changing nature of image delivery and subsequent rights required, specific rights packages to suit your needs can be negotiated. Please contact the IWM Film Archive for more information.

### *Contact the IWM Film Archive*

For advice on the content of the IWM Film Archive collection, and help with purchasing or licensing material, please contact our experienced film curators.

Office hours are 10.00 - 17.00 GMT, Monday to Friday.

Telephone: +44 (0)20 7416 5291/2 or +44 (0) 20 7091 3116

Fax: +44 (0)20 7416 5299

Email: [filmcommercial@iwm.org.uk](mailto:filmcommercial@iwm.org.uk)

### *Postal address:*

IWM Film Archive  
Imperial War Museum  
Lambeth Road  
London SE1 6HZ

### *Street address for research and viewing appointments:*

All Saints Annexe  
Austral Street  
London, SE1 1 4SJ