



FAQS FOR PRESS AND MEDIA

I would like to visit one of your charged museums (IWM Duxford, HMS Belfast, Churchill War Rooms) or exhibitions (at IWM London or IWM North) to do research for an article I am writing – can I get free tickets?

We welcome press visits to IWM's charging museums and exhibitions, and these can be arranged through the IWM Press Office for journalists who will be writing a feature or review about the branch or a specific exhibition. If you have been commissioned to write an article, please do get in touch and we can arrange a complimentary press ticket. Please email us at press@iwm.org.uk with information about the article you are writing, the name of the publication you are writing for, the branch you would like to visit, and the date you would like to visit. Please note, our standard procedure is to only provide a complimentary press ticket for the journalist who is writing the piece; any further guests will need to purchase their tickets either in advance or on the day.

I require IWM images to illustrate my article – how do I acquire these?

The Press Office is happy to provide high resolution interior and exterior images of all 5 of our museums, free of charge, for direct promotion of that museum.

We also have a select number of images relating to IWM's temporary exhibitions, events and to mark specific anniversaries. Please note that the images we provide are **only** to be used in conjunction with direct publicity for the museum or exhibition itself, and use of the images **must** comply with IWM's image guidelines.

If you would like to obtain these images, please contact press@iwm.org.uk with details about the article you are writing, and the name of the publication you are writing for.

If your request falls outside of this remit, you are welcome to browse our [Online Collections](#), where you can purchase an image license by contacting imagesales@iwm.org.uk.

The Press Office may also have film available for broadcast or online purposes to promote a current branch, exhibition or event – to check, please email press@iwm.org.uk. If your request falls outside of this remit, please search <http://film.iwmcollections.org.uk/> and contact filmcommercial@iwm.org.uk to purchase and license footage.

I would like to be added to your distribution list for press releases, events and news, how do I go about this?

Please email press@iwm.org.uk with your details, including the publication you write for and what your interests are, and we will be happy to add you to our relevant press list.

My piece requires an interview with an IWM curator – can I arrange an interview with a relevant spokesperson from IWM?

IWM has experts across our five museums who are able to talk about our collections, historic sites and exhibitions to help people understand the causes, course and consequences of war. The time of our curators is limited, but the Press Office can facilitate interviews that relate to one of our collections, current exhibitions, events and anniversaries which we are marking. Please email us at press@iwm.org.uk stating the context of the piece, the questions you would like to ask, which outlet this will be for and details about how you envisage the interview would take place (for example, email, telephone, face-to-face).

My piece doesn't relate to IWM, but I would like to obtain further information for an article I am writing – can an IWM curator assist me with my research?

The Press Office is happy to assist with providing information and interviews in relation to a current campaign. Unfortunately, the Press Office is not able to facilitate research or interviews for press articles that do not directly relate to IWM's current projects. If you would like to undertake more general research, you are welcome to search our [Collections Online](#) and book an appointment to view material in our Research Room via our [website](#). Alternatively, you can contact our Commercial Filming department on filming@iwm.org.uk, who would be able to advise you on fees for a research project or interview that sits outside of the Press Office remit.

I want to film or photograph at an IWM museum– will this be possible?

All professional filming and photography at one of IWM's five museums must be pre-arranged and approved by the Press Office. The Press Office usually requires seven days' notice for press filming, however, exceptions can be made on a case-by-case basis.

Aside from partnership projects, the Press Office only facilitates filming that is less than two hours and that directly relates to a current campaign. Please complete our [Filming Request form](#) and send it to press@iwm.org.uk, and a member of the team will get back to you as soon as possible.

For documentaries, feature films and commercial photography that require more than two hours of filming (and are not part of an agreed partnership project), you will be directed to our Commercial Filming department (filming@iwm.org.uk).

Please also note that for all filming onsite, we will require a signed copy of IWM's filming contract and for crews to send over a copy of public liability insurance in advance of any filming taking place. In respect of our visitors, we advise that filming at our museums takes place outside of public opening hours, Monday to Friday before 10am (or before 9:30am at Churchill War Rooms), or after 6pm.

CONTACT US

Email us press@iwm.org.uk, tweet us [@IWMPress](#) or contact us individually:

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